Making Every Contact Count across Yorkshire & Humber

"Developing and evaluating learning to support system wide approaches to positive lifestyle behavioural change"

Wednesday 26th April 2017. The Showroom Workstation, Paternoster Row, Sheffield.

09:30-10:00	*Registration and coffee*
10:00 – 10:10	**Welcome and Introductions** *(Professor Elizabeth Goyder, University of Sheffield & Val Barker, Health of School of Public Health).*
10:10 – 10:25	**Making the case: Why do we need to Make Every Contact Count?** *Terri Roche – DPH Rotherham (MECC Community of Improvement Network sponsor)* *Good practice video – Leeds City Council*
10:25 – 11:00	**Changing behaviour: Motivations for behavioural change?** *Dr Emma Hock, ScHARR & Dr Ollie Hart, Sloan Medical Centre, Sheffield* *Good practice video – SOAR (Sheffield Community Regeneration Charity)*
11.00 – 11:15	**Implementing MECC: Tools and resources** *Janet Flint/Margit Veveris, Health Education England* *Good practice video –Leeds Teaching Hospitals NHS Trust*
11:15 – 11:35	***Break***
11:35 – 12:00 12:00 – 12:15	**Q & A – Panel discussion** *Greg Fell DPH, Sheffield City Council* **Workshop snippets**- *Good practice video – South Yorkshire Fire and Rescue Service*
12:15 – 13:15	***Lunch and Poster Presentations***

13:15-13:30
 	
 13:30 – 14:40
	Energiser: Drama Group presentation - Healthy Conversations
	 Simulated Patients Project
	
	 Workshops – 25 minutes session with a choice of 2 per delegate
	   1. **Health Promoting Hospital** – *Doncaster & Bassetlaw Teaching Hospitals NHS Foundation Trust*
	   2. **Community Anchors** – *Wakefield Council*
	   3. **Healthy Conversations** – *Sheffield City Council/School of Health and Related Research (ScHARR)*
	   4. **MECC Community of Improvement** – *Members of the Y&H MECC COI*

14:40 – 15:00	***Break***
15:00 – 15:20	**MECC Support and collaboration across the system to upgrade prevention at scale** *TBC*
15:20 – 15:30	**Plenary and wrap up** *Terri Roche– DPH Rotherham (MECC Community of Improvement Network sponsor)*
15.30	***Close***

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