

Implementing MECC: Tools and resources

Making Every Contact Count across Yorkshire & Humber

26 April 2017



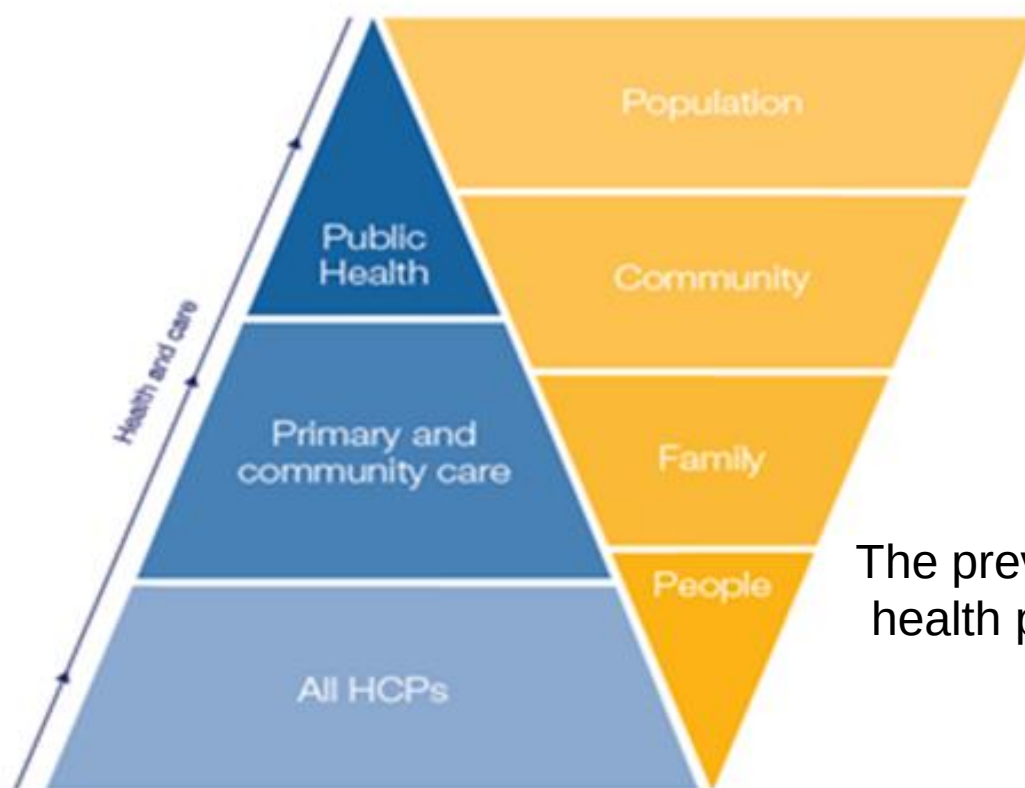
Developing people
for health and
healthcare

www.hee.nhs.uk

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The prevention, health and wellbeing workforce

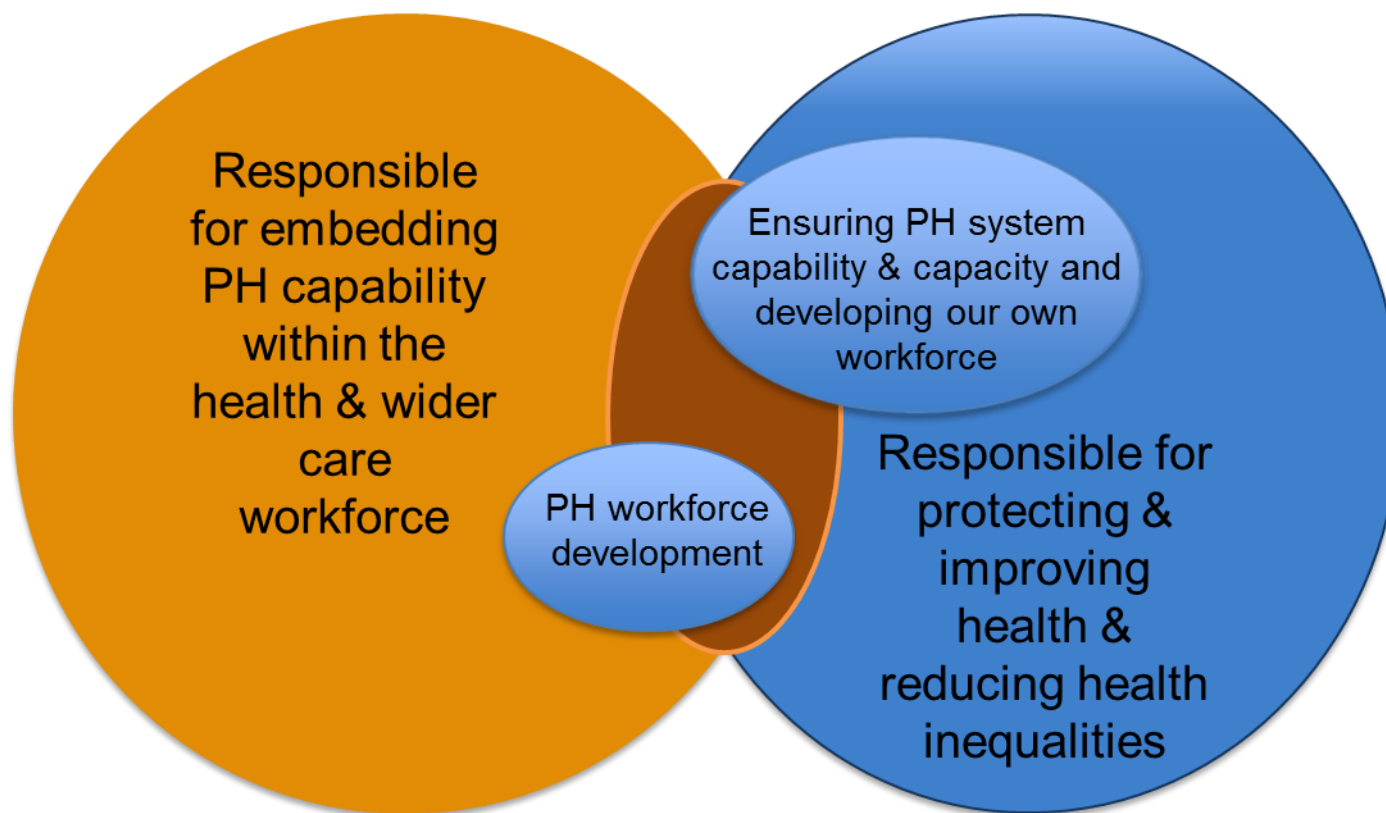


The prevention and public health pyramid. Source: PHE

Responsibility for PH workforce development

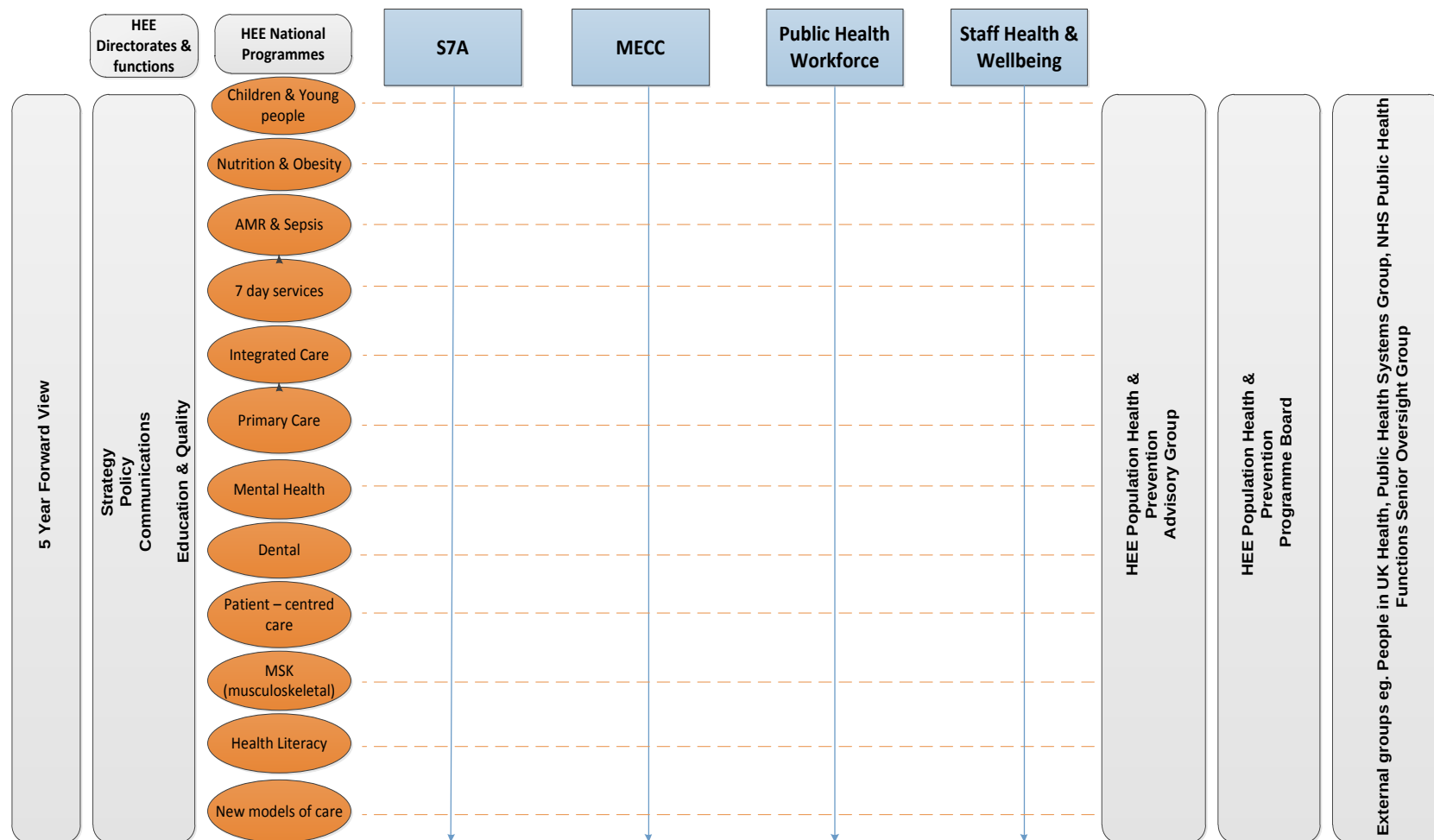
Health Education England

Public Health England



Prevention in HEE

Population Health & Prevention



MECC – update on national work

System wide partnership working – MECC Advisory Group

- Definition
- Implementation guide
- Evaluation framework
- Training quality marker checklist
- Consensus statement

<https://www.gov.uk/government/publications/making-every-contact-count-mecc-practical-resources>

- MECC in NHS Standard Contract

Making Every Contact Count (MECC)

Core MECC definition

Making Every Contact Count is an approach to behaviour change that utilises the millions of day to day interactions that organisations and people have with other people to support them in making positive changes to their physical and mental health and wellbeing. MECC enables the opportunistic delivery of consistent and concise healthy lifestyle information and enables individuals to engage in conversations about their health at scale across organisations and populations.

MECC – update on HEE work

MECC e-learning resources on e-Learning for Healthcare (e-LfH) national platform:

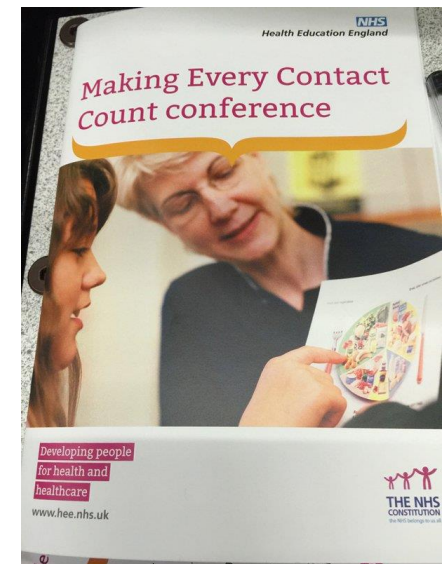
- MECC e-learning developed in West Midlands
- MECC e-learning developed by the Wessex, KSS and TV

The screenshot shows the e-LfH (e-Learning for Healthcare) national platform interface. At the top, there's a blue header with the 'e-LfH' logo and the text 'An extraordinary project in terms of breadth and skill of content'. To the right, there are 'Register' and 'Log in' buttons, and the NHS Health Education England logo. Below the header is a navigation bar with links: Home, Programmes, About, Latest News, Support, Demo, and Contact Us. A search bar is also present. The main content area features a large banner for 'MAKING EVERY CONTACT COUNT' with the subtitle 'AN INTERACTIVE LEARNING RESOURCE TO SUPPORT PEOPLE DEVELOP THE KNOWLEDGE AND UNDERSTANDING TO MAKE EVERY CONTACT COUNT BY ASKING OTHERS ABOUT THEIR HEALTH AND WELLBEING'. Below the banner, there's a 'Menu' section with links: Programme home, More information, Open access sessions, Meet the team, and How to access. The central content area is titled 'Making Every Contact Count (In Development)' and contains text about the six modules and a list of the modules: Module One (Introduction to Making Every Contact Count), Module Two (Introduction to Skills), Module Three (Introduction to Lifestyle Topics), and Module Four (Information, Signposting and Your Organisation). On the right, there's a section 'In partnership with' featuring the Department of Health logo and the e-LfH logo.

MECC – update on HEE work

MECC Conference – 27 January 2016 at Salford University

- showcase of the best practice around the delivery of MECC and behaviour change education and training
- launch of the national MECC tools
- community of practice network
- materials on HEE website



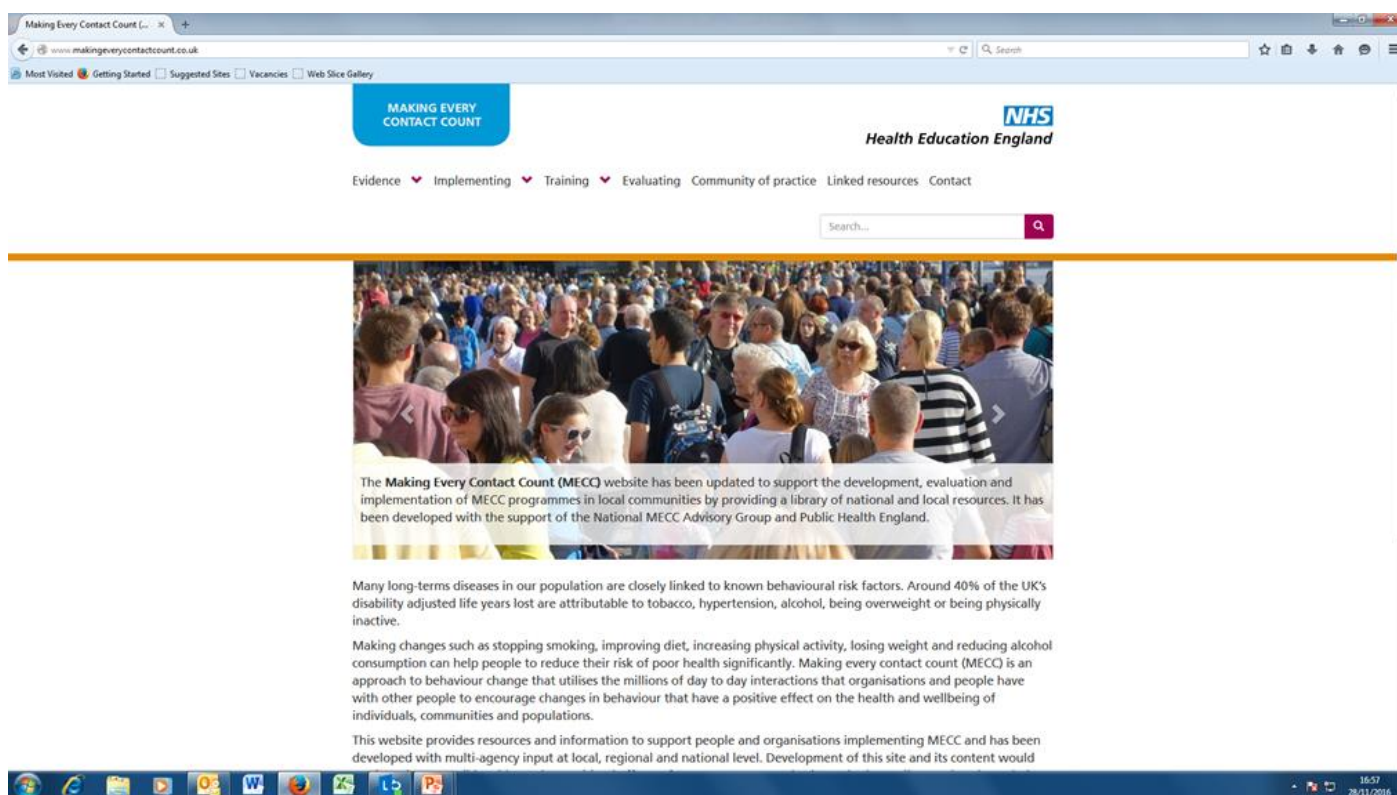
MECC – update on HEE work

- MECC Community of Practice with circa 100 members
- Shared online facility accessible on all devices via app for the network on to discuss, share and network ideas on all things related to MECC.
- If you would like to join the community and receive a link for SLACK, please e-mail: hee.mecc@nhs.net



MECC – update on HEE work

Re-launch of www.makingeverycontactcount.co.uk



Planned work for 17/18 - MECC

- HEE National Stakeholder Conference - Population Health and Prevention in Education and Training
- Making Every Contact Count (MECC)
 - More local and regional events
 - Further development of the MECC Website
- Building links with All our Health and OneYou
- Mental health promotion / mental illness prevention e-learning
- Health Literacy e-learning and toolkit
- Continuation of collaboration through the National MECC Advisory Group

Any questions?

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