Positive intelligence

PHINE CoI and Community Asset Based Approaches

What we will cover

- About the PHINE CoI
- Why CABA?
- Introduction to the Health Asset Profile
- Embedding Asset approaches in JSNA
- Community Asset Mapping in Wakefield
- How PHINE can work with you

PHINE

- PHINE is a Community of Improvement for those with an interest in knowledge and intelligence.
- Membership is targeted at all local authority analysts in public health.
- Priorities are to:
  - Provide a forum for information exchange and networking
  - Ensure data access to key data sources
  - Identify common training needs and contribute to continuing professional development in data and intelligence of specialist PHI and wider business teams
  - Agree a shared work programme to identify potential areas for joint work between PHE and LA public health teams in order to maximise efficiency and reduce duplication - Community Asset Based Approaches…

A focus on assets – why now?

Harnessing the 'renewable energy' of patients and communities is no longer a 'discretionary extra' but is key to the sustainability of health and care services. (5YFV NHSE, 2014)

'*In a period of economic restraint, it is vital that local government and the NHS obtain economic and social value from the services they deliver' (NHSE/PHE (2015)*

'

A focus on assets in JSNA

With increasing attention on what councils and the NHS *cannot* do, it is vital to gain clarity on what the organisations and people of each area *can* do

Aligns with

- Place shaping role of LAs
- Duties and ambitions of the Care Act (2014) and Five Year Forward View (2014) reforms, including
  - Personalised, self directed care
  - Patient choice and involvement
  - Place based planning and commissioning health and care
  - New models of integrated care
  - ‘Think Local, Act Personal’
- Can inform HIAP and HEA

A traditional intelligence view of need…

Indicator	Period	England	Yorkshire and the Humber region	Barnsley	Bradford	Calderdale	Doncaster	East Riding of Yorkshire	Kingston upon Hull	Kirklees	Leeds	North East Lincolnshire	North Lincolnshire	North Yorkshire	Rotherham	Sheffield	Wakefield	York
4.01 - Infant mortality	2013 - 15	3.9	4.3	4.0	5.9	3.7	5.2	2.7	4.1	5.1	4.1	3.3	3.7	3.5	4.9	4.7	2.9	2.8
4.02 - Proportion of five year old children free from dental decay	2014/15	75.2	71.5	69.8	62.5	70.7	69.0	76.9	62.2	71.1	68.6	70.1	81.9	79.3	71.1	68.6	63.5	83.6
4.03 - Mortality rate from causes considered preventable (Persons)	2013 - 15	184.5	200.2	207.0	219.6	211.9	222.3	169.6	272.7	185.0	211.8	234.6	206.1	153.9	211.2	203.5	211.0	169.3
4.03 - Mortality rate from causes considered preventable (Male)	2013 - 15	232.5	251.7	250.7	279.5	259.5	280.6	206.4	326.3	230.7	269.6	303.0	263.6	199.8	259.8	258.2	269.1	214.7
4.03 - Mortality rate from causes considered preventable (Female)	2013 - 15	139.6	151.6	164.7	163.3	167.4	166.5	135.4	220.5	141.4	158.4	167.3	153.7	111.0	165.8	151.8	156.7	127.2
4.04i - Under 75 mortality rate from all cardiovascular diseases (Persons)	2013 - 15	74.6	83.5	89.7	102.6	91.2	85.0	73.5	107.8	79.2	86.9	92.5	79.3	63.2	89.2	82.8	90.2	67.8
4.04i - Under 75 mortality rate from all cardiovascular diseases (Male)	2013 - 15	104.7	117.6	124.9	142.7	123.4	117.4	101.5	151.3	111.7	125.0	133.0	110.8	88.8	122.3	119.8	128.1	98.3
4.04i - Under 75 mortality rate from all cardiovascular diseases (Female)	2013 - 15	46.2	51.2	55.1	64.7	59.9	53.9	47.1	65.6	48.4	51.3	53.7	48.9	39.1	57.0	47.6	53.7	40.4
4.04ii - Under 75 mortality rate from cardiovascular diseases considered preventable (Persons)	2013 - 15	48.1	55.3	61.7	64.1	59.3	60.4	50.2	71.2	50.8	59.6	60.7	53.6	41.3	57.5	54.8	58.3	43.0
4.04ii - Under 75 mortality rate from cardiovascular diseases considered preventable (Male)	2013 - 15	72.5	83.8	91.1	96.1	86.1	88.5	72.8	103.9	76.8	92.9	97.3	81.4	64.7	85.5	84.9	90.2	67.0
4.04ii - Under 75 mortality rate from cardiovascular diseases considered preventable (Female)	2013 - 15	25.0	28.2	32.8	34.1	33.3	33.3	29.0	39.5	26.2	28.7	25.8	26.7	19.4	30.4	26.3	27.6	21.2
4.05i - Under 75 mortality rate from cancer (Persons)	2013 - 15	138.8	148.4	157.6	153.8	145.3	173.5	127.9	189.6	141.3	155.2	170.5	145.0	121.5	153.7	153.0	156.1	130.5

A national picture

- PHE developed the ‘Health Asset Profile’
- 65 suggested indicators – only 28 with valid data
- Uses Fingertips platform, so easy to use and can also be directly linked to digital JSNA
- This is a pilot, unfinished and more data and indicators will be added and potential align to the ‘Wider Determinants Tool’

Public Health England

Introduction Technical Guidance Contact Us

Indicator keywords

Public Health Profiles

Highlighted Profiles

Child and Maternal Health
Health Profiles
Longer Lives
Mental Health Dementia and Neurology
National General Practice Profiles
Public Health Outcomes Framework

National Public Health Profiles

Adult Social Care
AMR local indicators
Atlas of Variation
Cancer Services
Cardiovascular Disease
Child and Maternal Health
Diabetes
Disease and risk factor prevalence
End of Life Care Profiles
Health assets profile
Health Profiles
Health Protection
Inhale - INteractive Health Atlas of Lung
Longer Lives
Marmot Indicators
Mental Health Dementia and Neurology
National General Practice Profiles
NCMP Local Authority Profile
NHS Health Check
Older People's Health and Wellbeing
Oral Health Profile
Peer benchmarking tool
Physical Activity
Public Health Outcomes Framework
Segment Tool
Sexual and Reproductive Health

User Guide

Latest News

July 2017:

New Health Profiles released

https://fingertips.phe.org.uk/profile/comm-assets

Areas grouped by: Region | Benchmark: England

Area: East Sussex | Region: South East

Search for an area

CIPFA nearest neighbours to East Sussex

Compared with benchmark: Lower | Similar | Higher | Not Compared

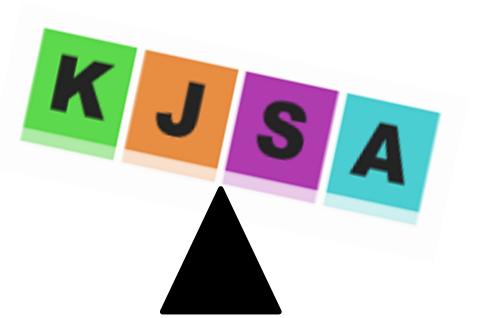
Low ○ ○ ○ ○ ○ High

* a note is attached to the value, hover over to see more details

Export table as image

Indicator	Period	East Sussex		Region	England	England		
		Count	Value	Value	Value	Lowest	Range	Highest
Gender pay equality	2015	-	78.2%	-	79.4%	65.0%		96.3%
Housing affordability ratio	2016	-	9.3%	-	7.2%	26.4%		3.4%
Percentage of people aged 16-64 in employment	2015/16	230,600	73.8%	-	73.9%	60.4%		84.3%
Income deprivation	2015	-	13.1%	-	14.7%	27.6%		2.8%
Income deprivation in older people (IDAOPI)	2015	-	13.1%	-	16.2%	49.7%		6.3%
Income deprivation in children (IDACI)	2015	16,010	17.4%	14.5%*	19.9%	39.3%		1.3%
GCSEs achieved (5A*-C including English & Maths)	2015/16	2,989	59.1%	-	57.8%	44.8%		74.6%
School Readiness: the percentage of Year 1 pupils achieving the expected level in the phonics screening check	2015/16	4,526	81.0%	-	80.5%	74.5%		89.1%
School Readiness: the percentage of children achieving a good level of development at the end of reception	2015/16	4,342	75.7%	-	69.3%	59.7%		78.7%
Breastfeeding prevalence at 6-8 weeks after birth - current method	2015/16	2,359	*	-	43.2%*	18.0%		76.5%
Healthy life expectancy at birth (Male)	2013 - 15	-	64.1	-	63.4	54.0		71.1
Healthy life expectancy at birth (Female)	2013 - 15	-	65.7	-	64.1	52.4		71.1
People's access to woodland	2015	113,601	20.9%	-	16.8%	0.1%		61.9%
Proportion of people who use services who feel safe	2015/16	-	70.9%	-	69.2%	55.1%		80.4%
Access to dental services	2015/16	2,158	95.1%	-	94.7%	83.3%		98.8%
Percentage of people who said they had good experience when making a GP appointment	2015/16	6,218	77.3%	-	73.4%	58.6%		96.7%

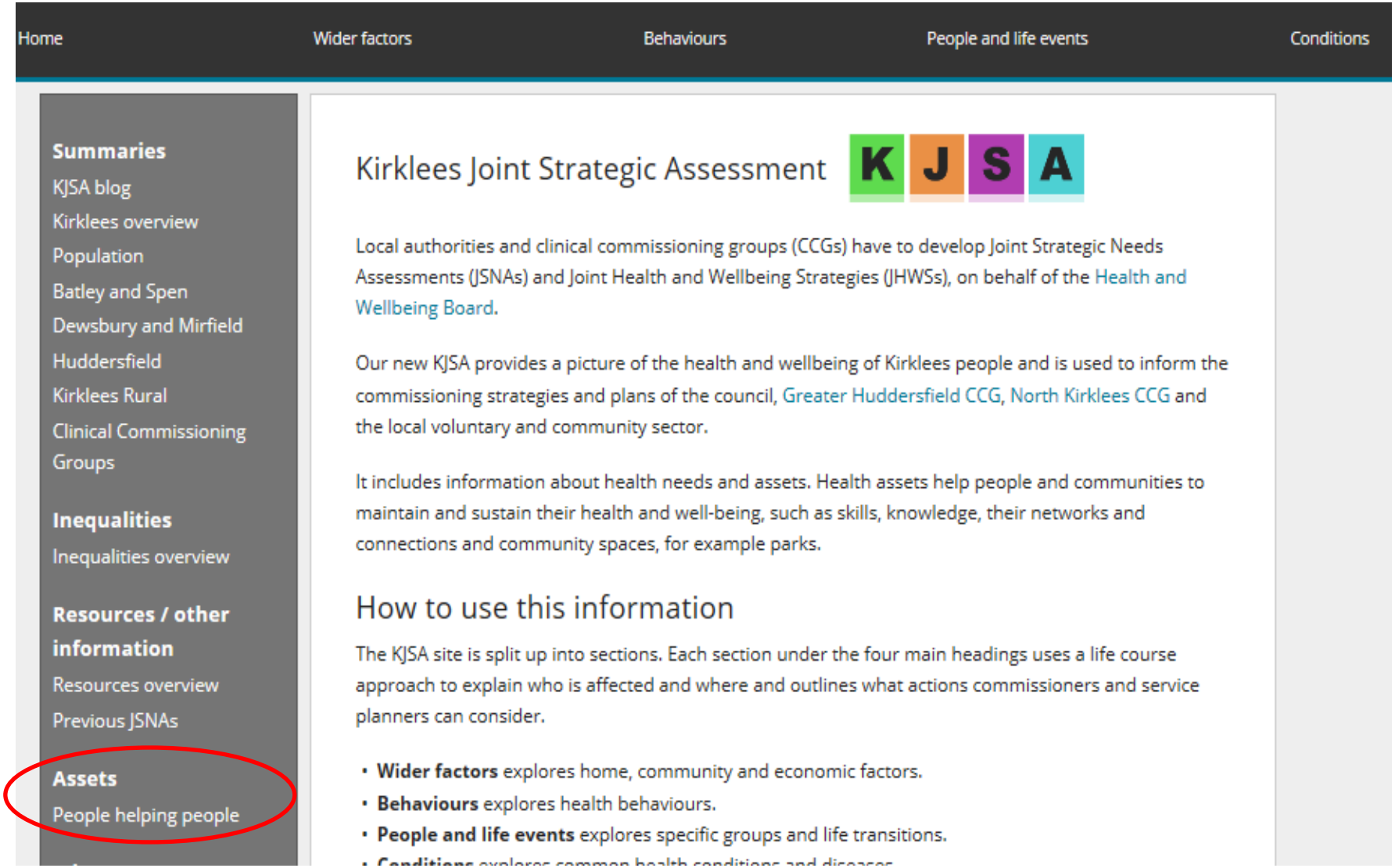
The Kirklees Joint Strategic Assessment: Shifting the balance from needs to assets



Helen Bewsher

http://observatory.kirklees.gov.uk/jsna

Highlighting assets from the front page onwards….



Consistent approach to updating each KJSA section

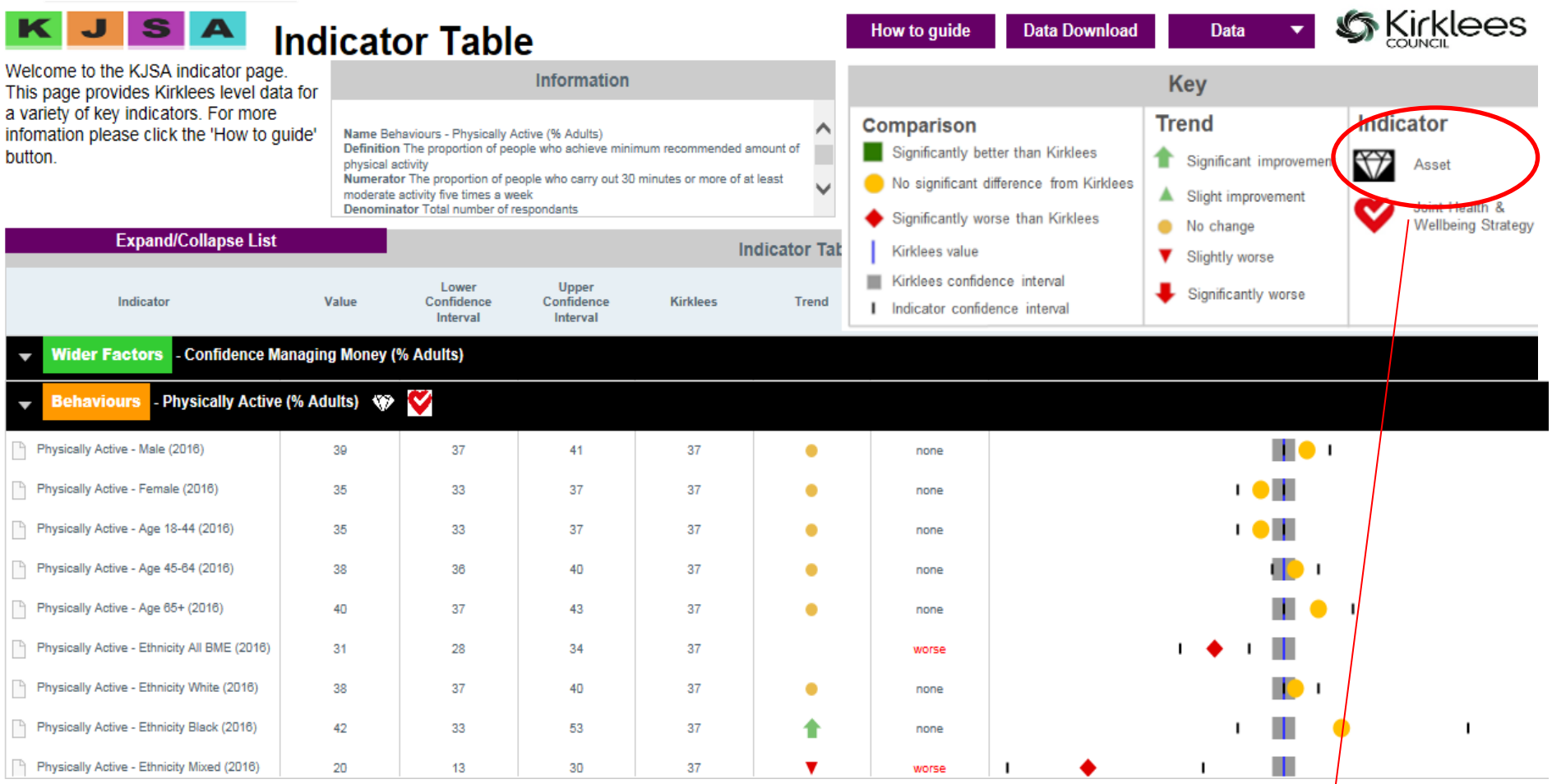
expand all / collapse all

- Headlines +
- Why is this issue important? +
- What signficant factors affect this issue? +
- What does the local data tell us? +
- Where is this causing greatest concern? +
- What are the assets around the issue? +
- Views of the local people +
- What could commissioners and service planners consider? +
- References +
- Date this section was last reviewed +

i.e. Start with what's strong not what's wrong. What would an asset-based approach to this issue/ condition/ group look like?

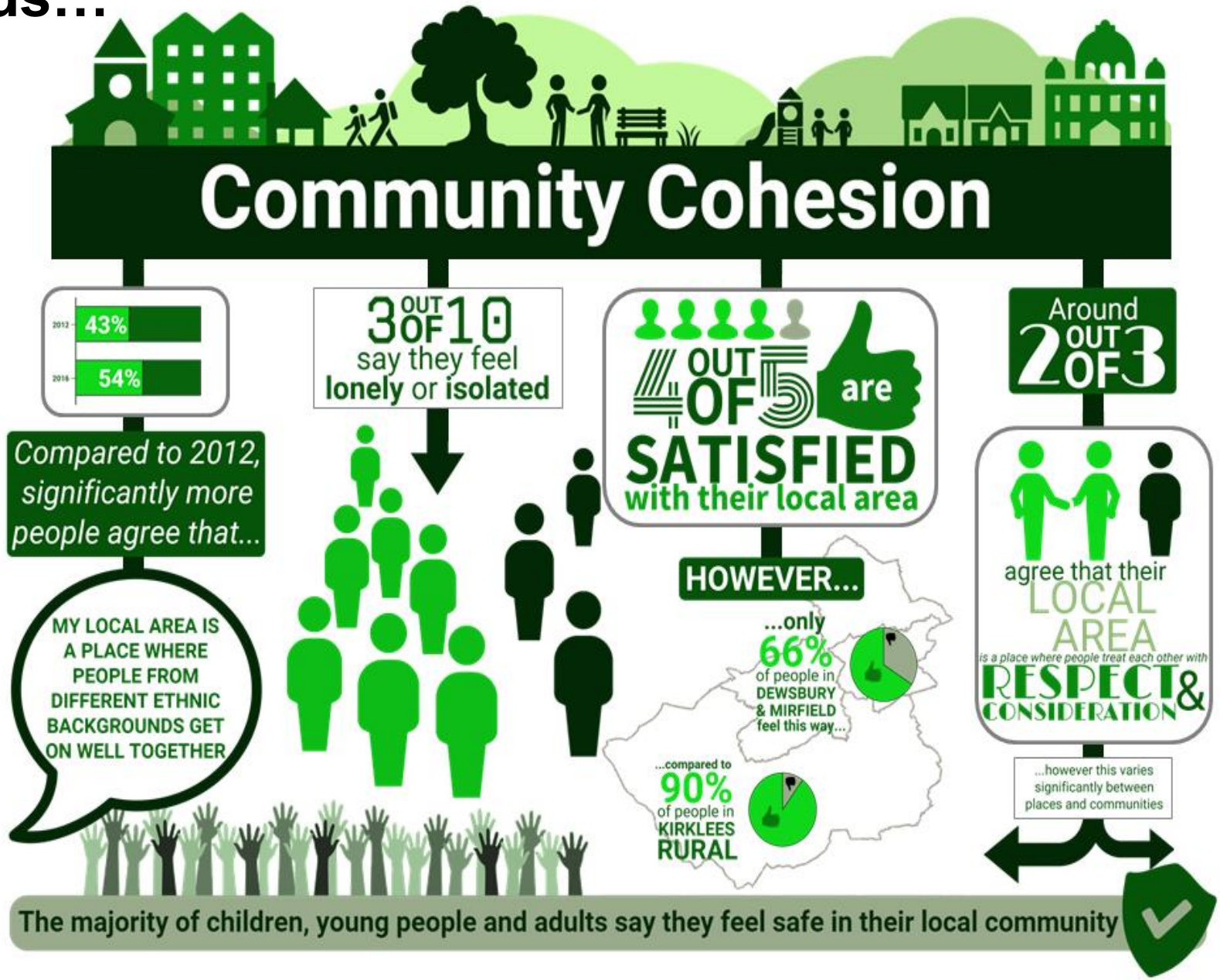
Replaced by 'Local assets and people helping people'

Forthcoming indicator tables…

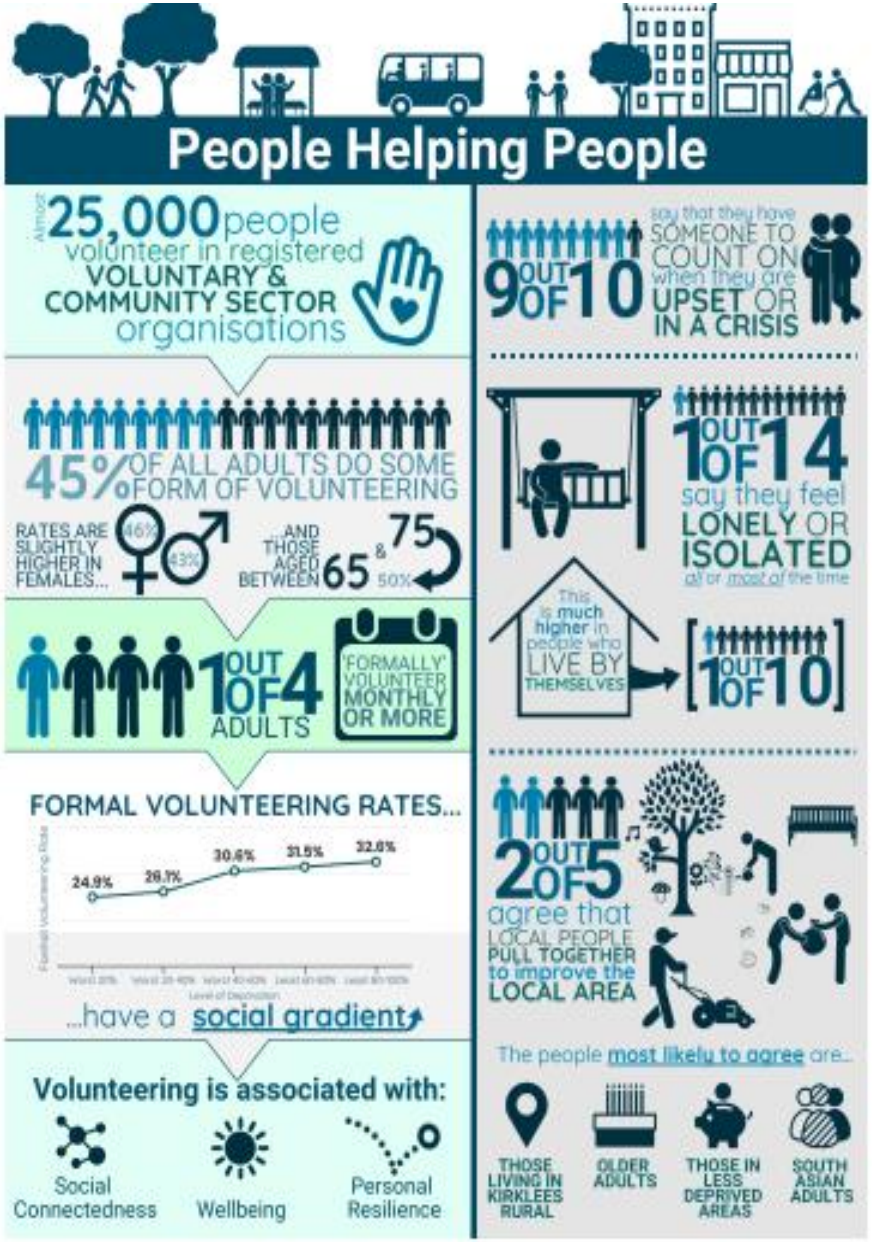


Approximately half of all the indicators will be '**asset**' indicators

An example of visualising assets alongside needs…



A dedicated section on community assets and ‘people helping people’ in Kirklees…



We have included some headlines on local assets in the 'Kirklees Overview' section (summary of key issues/ challenges for Kirklees). This section is updated annually and approved by the Health and Wellbeing Board…

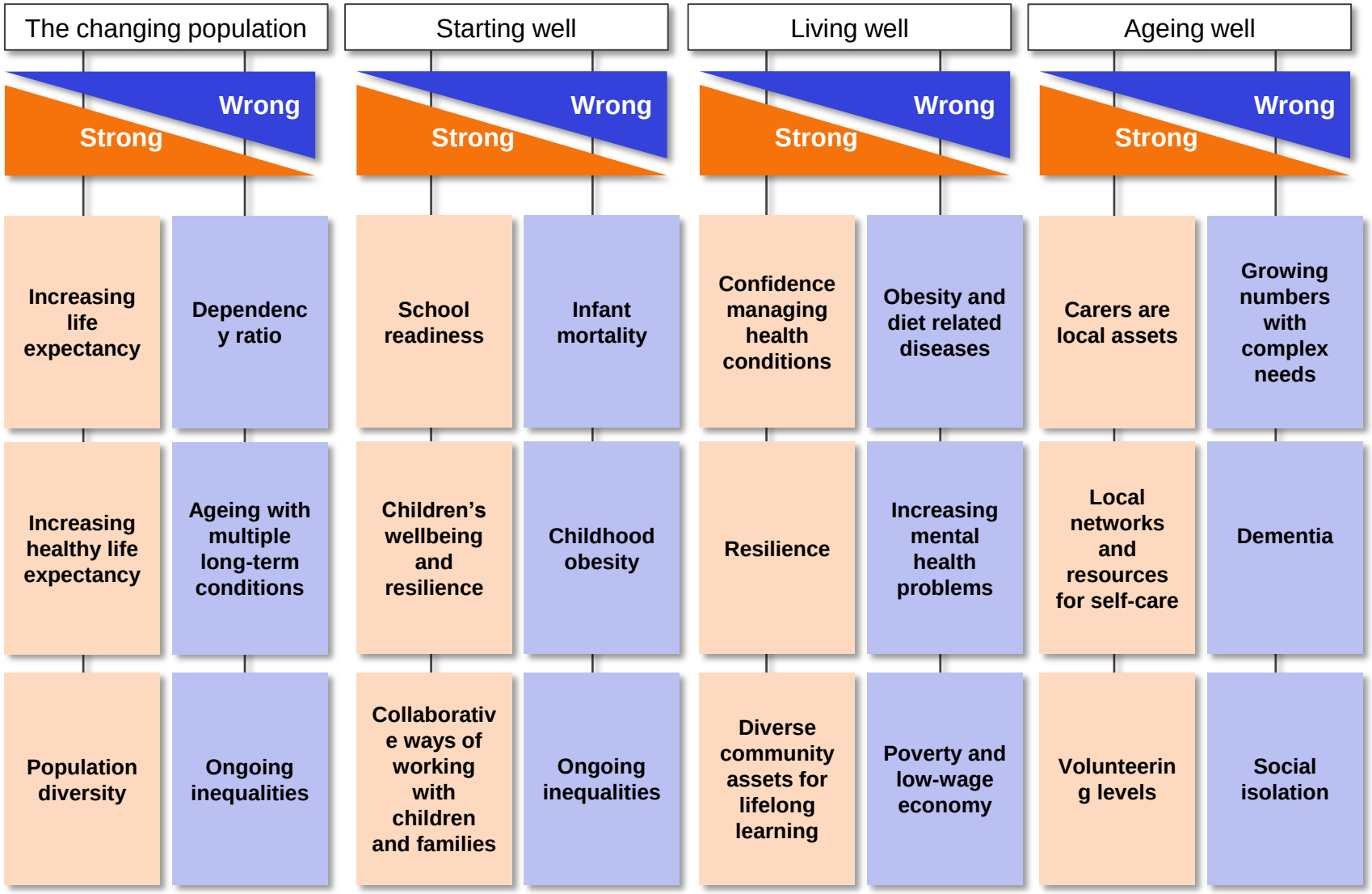
Just some of the local assets contributing to our health and economy

- Premier League football team Huddersfield Town...
- ...and Super League rugby team Huddersfield Giants
- Well connected by road and rail
- Gold rated University of Huddersfield (winner of 2017 Global Teaching Excellence Award) and other high-performing educational establishments
- Town halls and libraries
- Leisure facilities and parks
- Shopping centres
- Places of worship
- World-leading engineering and manufacturing companies
- Multiple organisations and partnerships working to improve health & social care
- Peak District National Park and other green spaces

More local assets built on people helping people

- Over 100 registered voluntary organisations and 1000+ unregistered voluntary organisations
- Sharing community resources: Comoodle
  Making better use of under-used stuff, space, skills
- Support for self-care: MyHealth Tools, Expert Patient Programme, Wellness Hub
- Volunteers and social action: Volunteering Kirklees
- Asset-based community development (ABCD): start with what's strong, not what's wrong
- Schools as community hubs
- Lifelong learning: Community Learning Trust, Workers' Educational Association, University of the Third Age, College of the Community centres
- Places and spaces: Creative Kirklees
- Arts and culture: galleries, theatres, festivals, designers
- Social prescribing
- People: Large numbers of highly motivated individuals across Kirklees

… shifting to a ‘what’s strong/ what’s wrong’ approach…



K J S A

What assets are there already? What is building strength around the issue?

What else is happening around the issue?

What else could we be doing? How could we do it?

What the KJSA is telling us is a problem and what might help:

What might be helping?

What other assets and support are there?

What is the gap between what we know is happening and the issue?

What potential need has the KJSA highlighted?

Template used to support discussions about what's strong and what's wrong in local communities (can be place, issue or population group based)

What sort of things might work?

Ideas that:

Remember each idea should:
- Provide opportunities for people to have a say
- Build people's skills and knowledge
- Enable people to interact more with others

The Kirklees Joint Strategic Assessment: Shifting the balance from needs to assets

In a nutshell…

- ☺ Getting approval from the Health & Wellbeing Board
- ☺ Acknowledging that JSNA is both a **process** and a **product**
- ☺ Pro-active and supportive steering group
- ? Working out what is meant by assets and asset-based JSNA
- ? MPH dissertation – review of JSNAs – what does an asset-based JSNA actually look like?!
- ? Putting theory into practice – it's not easy! Testing out some tools, templates and approaches.
- ☹ Lack of coherent and coordinated approach to updating, 'mapping' and sharing information about local assets
- ! Asset-based JSNA needs to be part of **system-wide** shift to asset-based/ strength –based approaches

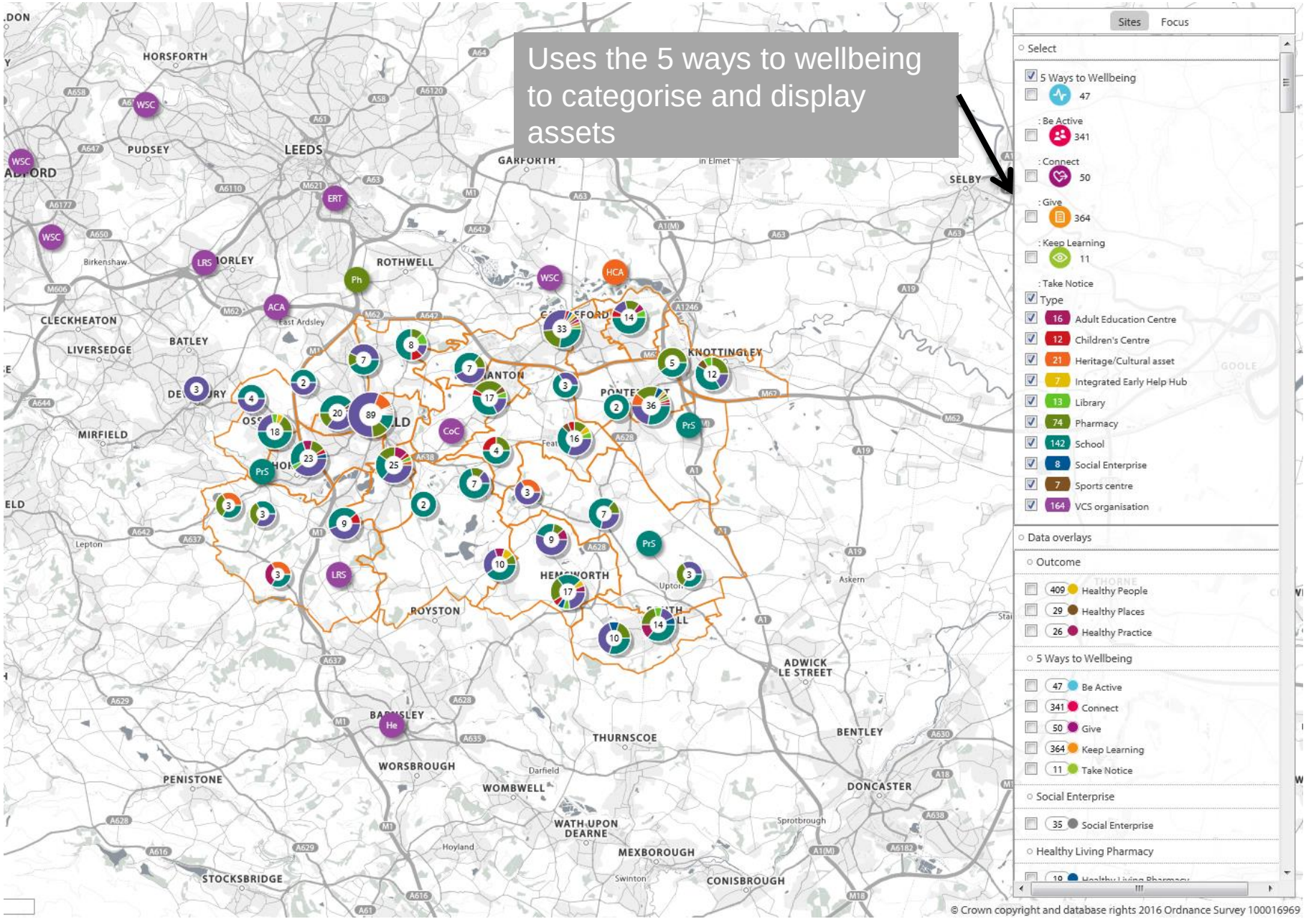
Community Asset Mapping in Wakefield using SHAPE

Shane Mullen

- *SHAPE* is a national web-enabled, evidence based toolkit, designed to inform and support the strategic planning of services and assets across a whole health economy.
- The SHAPE tool can be adapted and applied locally to map community assets in the form of localised dashboards. The use of SHAPE was piloted in 3 areas:
  - Birmingham substance misuse recovery service
  - Wakefield LA
  - South Tees Macmillan service

Digital mapping of assets
From this…

…to this


Uses the 5 ways to wellbeing to categorise and display assets
Sites
Focus
Select
5 Ways to Wellbeing
47
: Be Active
341
: Connect
50
: Give
364
: Keep Learning
11
: Take Notice
Type
16 Adult Education Centre
12 Children's Centre
21 Heritage/Cultural asset
7 Integrated Early Help Hub
13 Library
74 Pharmacy
142 School
8 Social Enterprise
7 Sports centre
164 VCS organisation
Data overlays
Outcome
409 Healthy People
29 Healthy Places
26 Healthy Practice
5 Ways to Wellbeing
47 Be Active
341 Connect
50 Give
364 Keep Learning
11 Take Notice
Social Enterprise
35 Social Enterprise
Healthy Living Pharmacy
HORSFORTH
PUDSEY
LEEDS
GARFORTH
SELBY
ROTHWELL
CLECKHEATON
BATLEY
LIVERSEDGE
MIRFIELD
KNOTTINGLEY
ROYSTON
HEMSWORTH
ADWICK LE STREET
BENTLEY
DONCASTER
THURNSCOE
BARNSLEY
WORSBROUGH
PENISTONE
WOMBWELL
WATH-UPON DEARNE
MEXBOROUGH
CONISBROUGH
STOCKSBRIDGE
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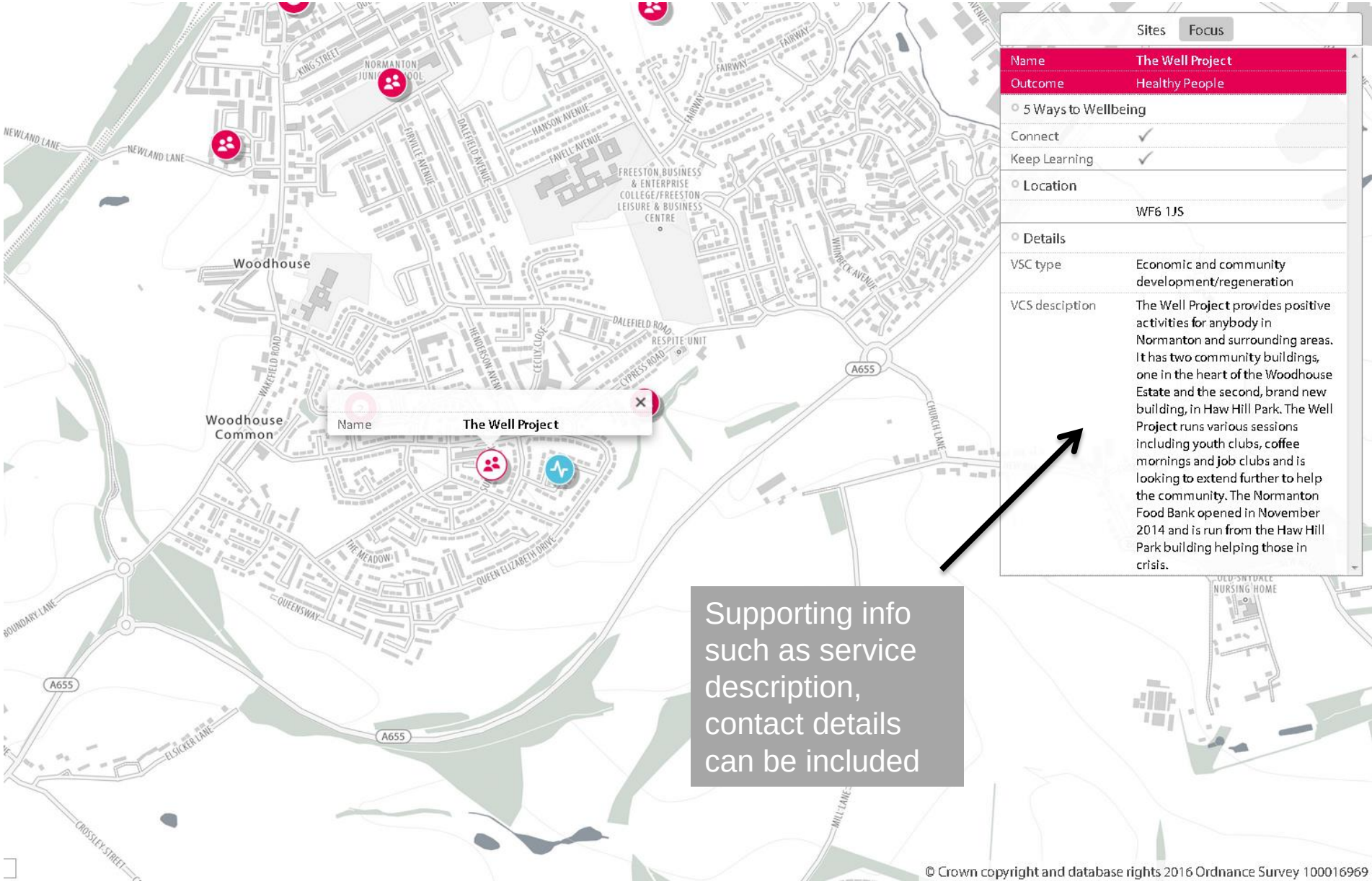
Sites
Focus
Name
The Well Project
Outcome
Healthy People
5 Ways to Wellbeing
Connect
Keep Learning
Location
WF6 1JS
Details
VSC type
Economic and community development/regeneration
VCS desciption
The Well Project provides positive activities for anybody in Normanton and surrounding areas. It has two community buildings, one in the heart of the Woodhouse Estate and the second, brand new building, in Haw Hill Park. The Well Project runs various sessions including youth clubs, coffee mornings and job clubs and is looking to extend further to help the community. The Normanton Food Bank opened in November 2014 and is run from the Haw Hill Park building helping those in crisis.
Name
The Well Project
Supporting info such as service description, contact details can be included
Woodhouse
Woodhouse Common
NEWLAND LANE
KING STREET
NORMANTON JUNIOR SCHOOL
DALEFIELD AVENUE
HANSON AVENUE
FAVELL AVENUE
FAIRWAY
FREESTON BUSINESS & ENTERPRISE COLLEGE/FREESTON LEISURE & BUSINESS CENTRE
WHINBECK AVENUE
DALEFIELD ROAD
RESPITE UNIT
CYPRESS ROAD
CECILY CLOSE
HENDERSON AVENUE
WAKEFIELD ROAD
A655
CHURCH LANE
THE MEADOW
QUEEN ELIZABETH DRIVE
QUEENSWAY
BOUNDARY LANE
ELSICKER LANE
CROSSLEY STREET
MILL LANE
OLD SNYDALE NURSING HOME
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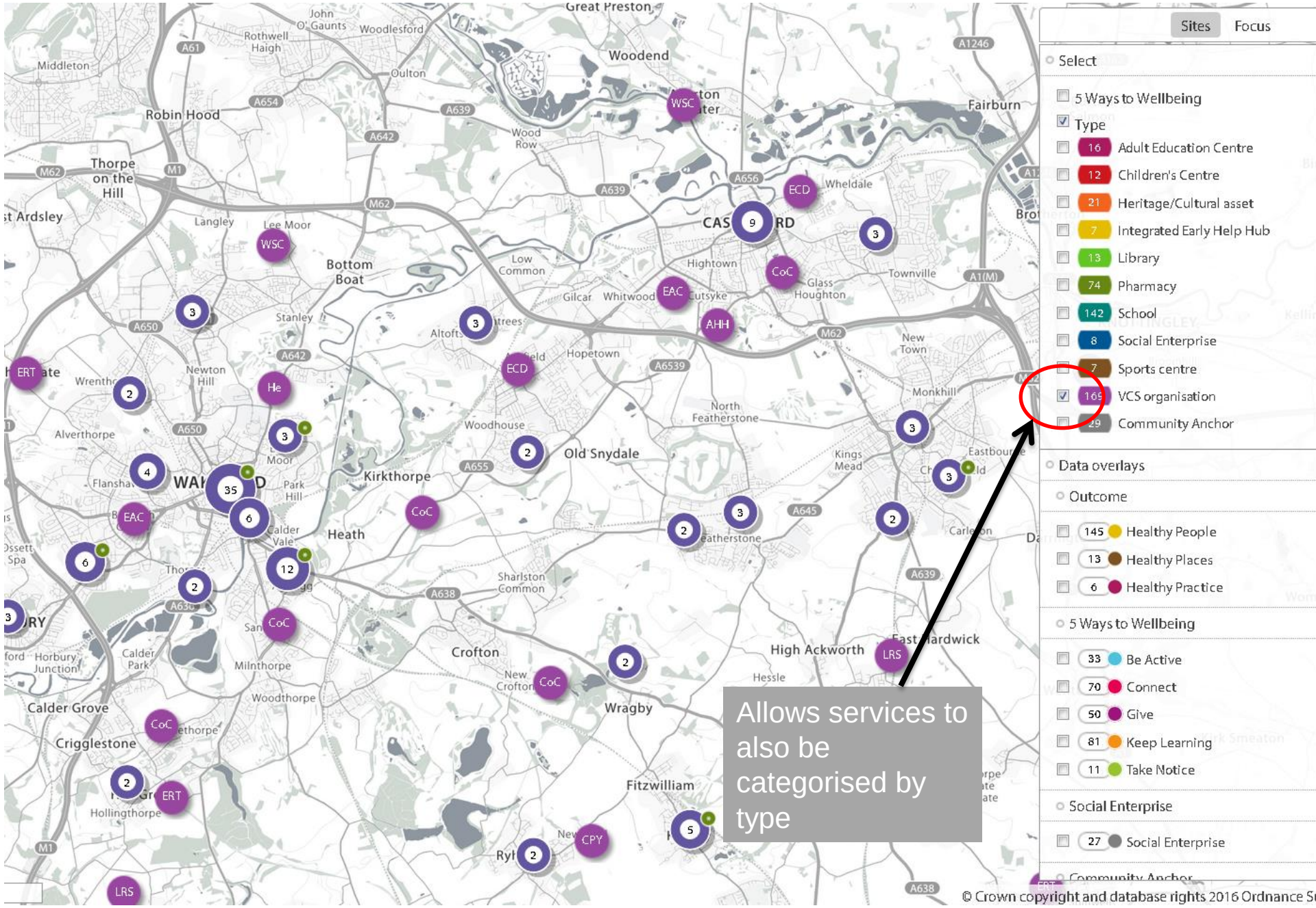
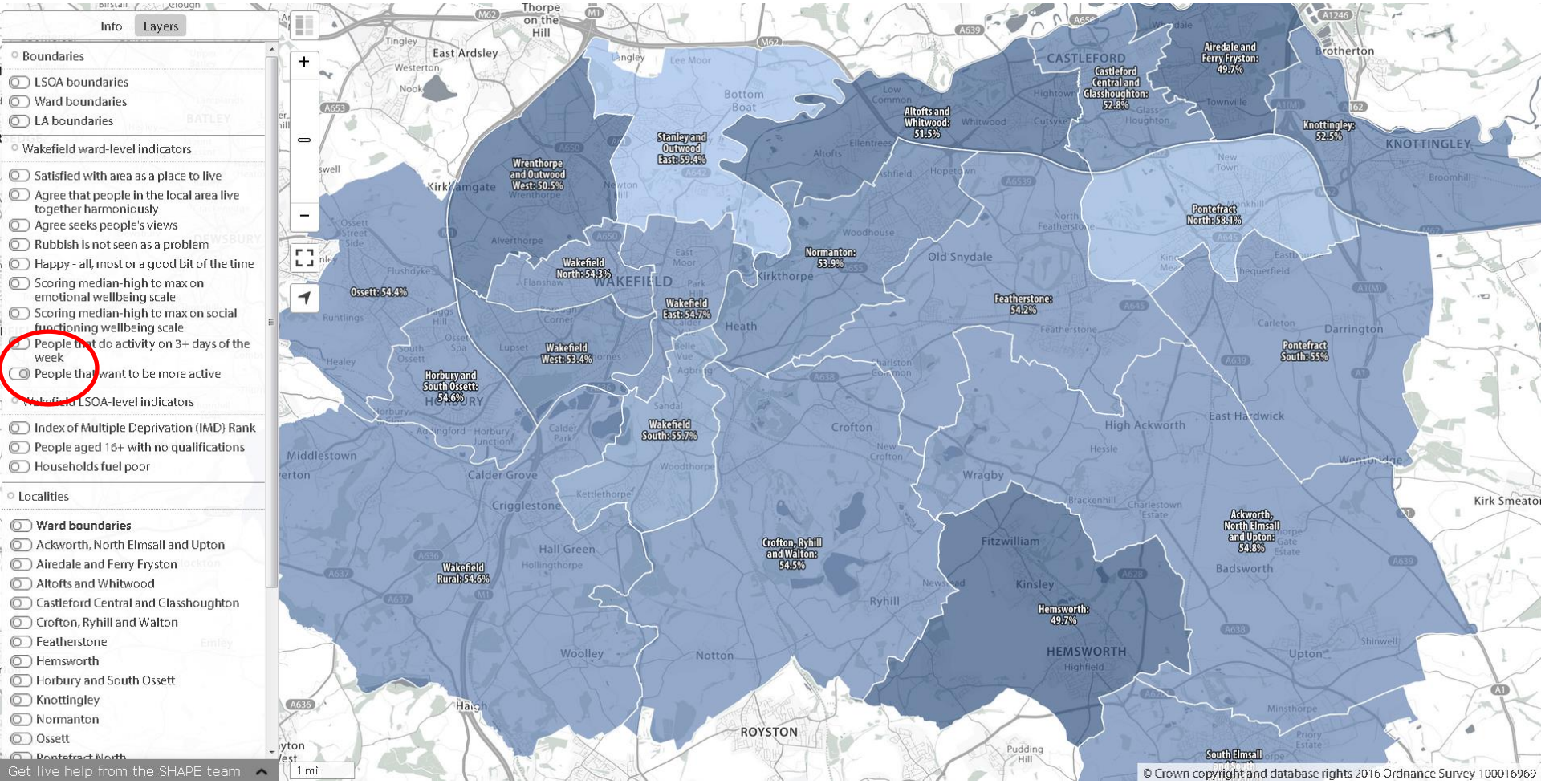
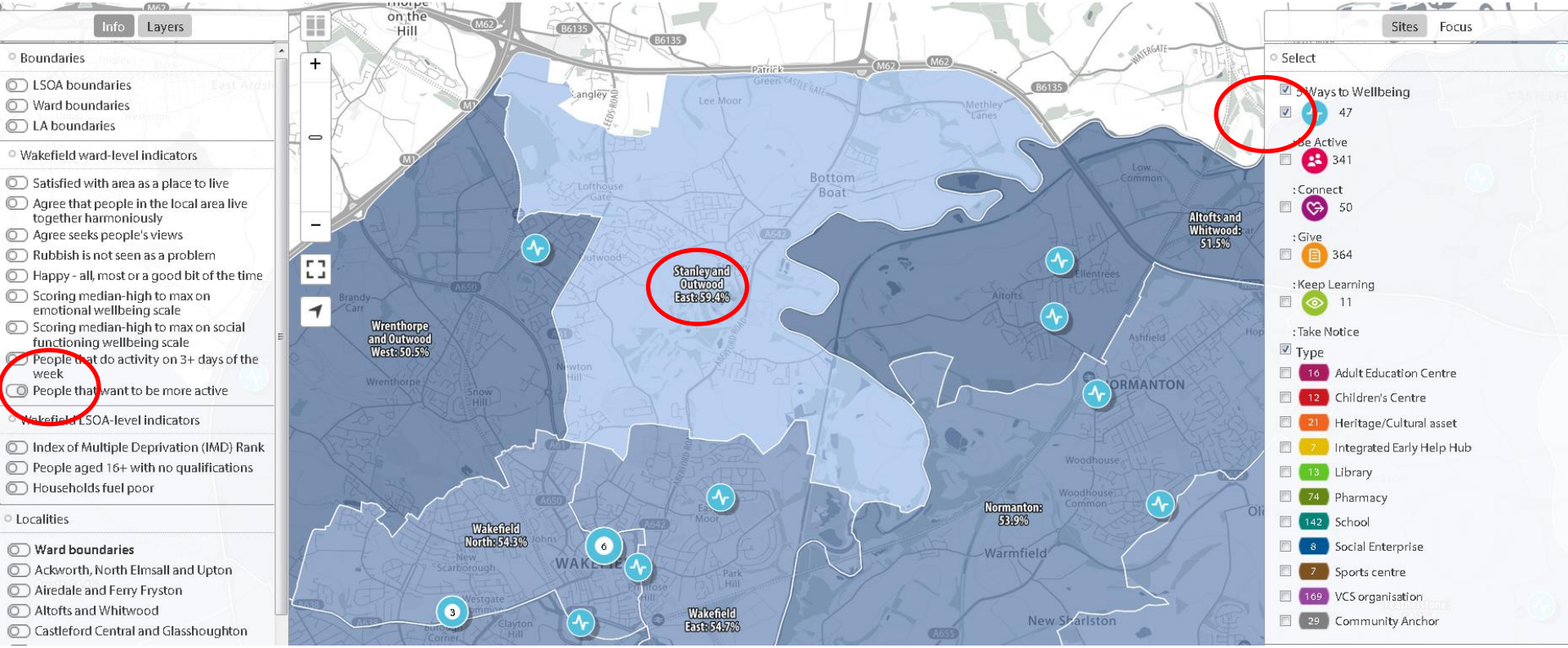

Sites
Focus
Select
5 Ways to Wellbeing
Type
16 Adult Education Centre
12 Children's Centre
21 Heritage/Cultural asset
7 Integrated Early Help Hub
13 Library
74 Pharmacy
142 School
8 Social Enterprise
7 Sports centre
169 VCS organisation
29 Community Anchor
Data overlays
Outcome
145 Healthy People
13 Healthy Places
6 Healthy Practice
5 Ways to Wellbeing
33 Be Active
70 Connect
50 Give
81 Keep Learning
11 Take Notice
Social Enterprise
27 Social Enterprise
Community Anchor
Allows services to also be categorised by type
© Crown copyright and database rights 2016 Ordnance Su

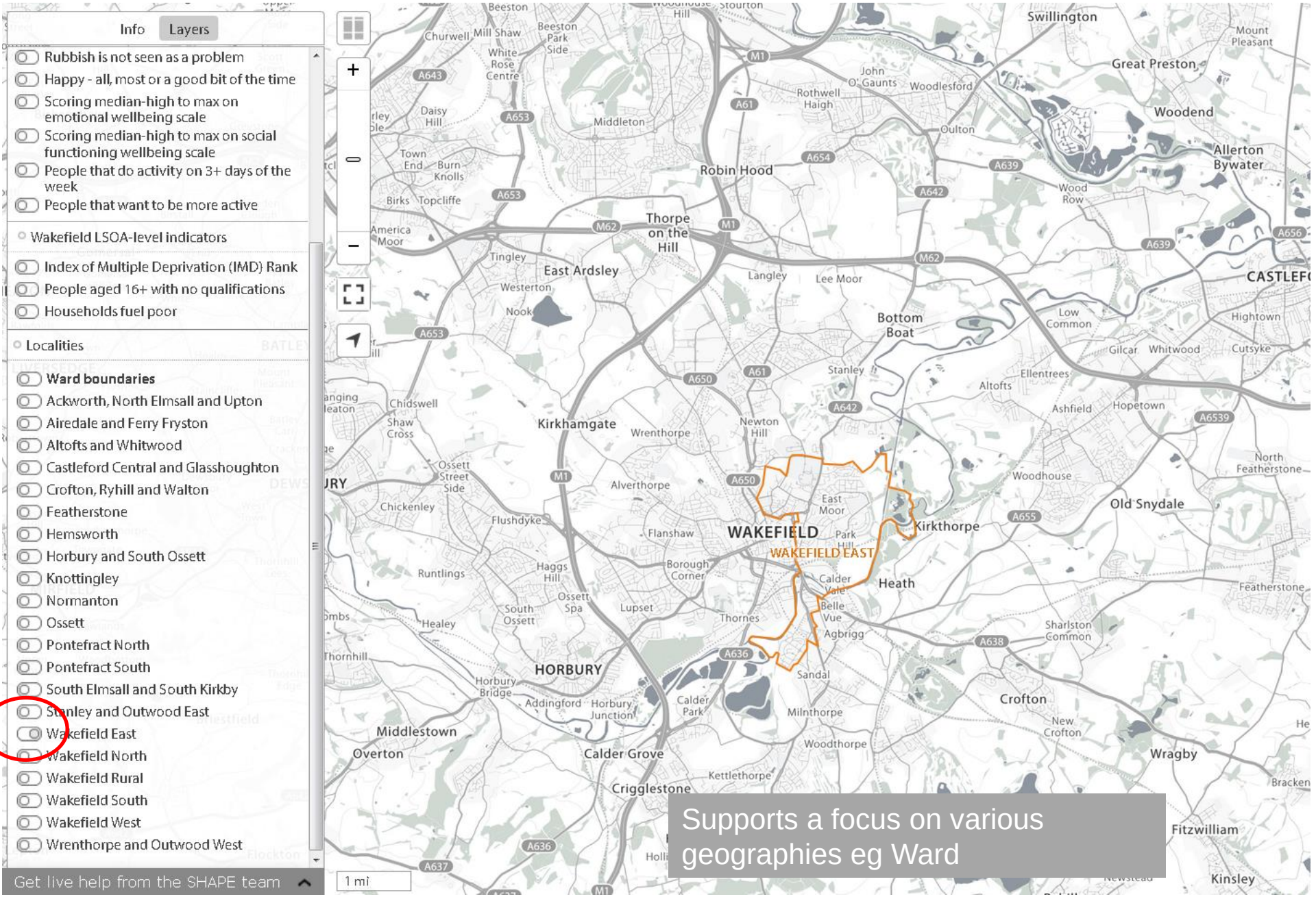


Maps indicators eg survey findings or IMD



Indicators can be mapped alongside the physical assets to look at needs/demands against services

In this slide, 60% of residents in the ward highlighted wanted to be more active. The map shows the location of sites that were classified as supporting ‘Being Active’


Info
Layers
Rubbish is not seen as a problem
Happy - all, most or a good bit of the time
Scoring median-high to max on emotional wellbeing scale
Scoring median-high to max on social functioning wellbeing scale
People that do activity on 3+ days of the week
People that want to be more active
Wakefield LSOA-level indicators
Index of Multiple Deprivation (IMD) Rank
People aged 16+ with no qualifications
Households fuel poor
Localities
Ward boundaries
Ackworth, North Elmsall and Upton
Airedale and Ferry Fryston
Altofts and Whitwood
Castleford Central and Glasshoughton
Crofton, Ryhill and Walton
Featherstone
Hemsworth
Horbury and South Ossett
Knottingley
Normanton
Ossett
Pontefract North
Pontefract South
South Elmsall and South Kirkby
Stanley and Outwood East
Wakefield East
Wakefield North
Wakefield Rural
Wakefield South
Wakefield West
Wrenthorpe and Outwood West
Get live help from the SHAPE team
WAKEFIELD
WAKEFIELD EAST
HORBURY
Kirkhamgate
Thorpe on the Hill
Robin Hood
East Ardsley
Bottom Boat
Kirkthorpe
Heath
Crofton
Wragby
Middlestown
Overton
Calder Grove
Crigglestone
Fitzwilliam
Kinsley
Supports a focus on various geographies eg Ward
1 mi

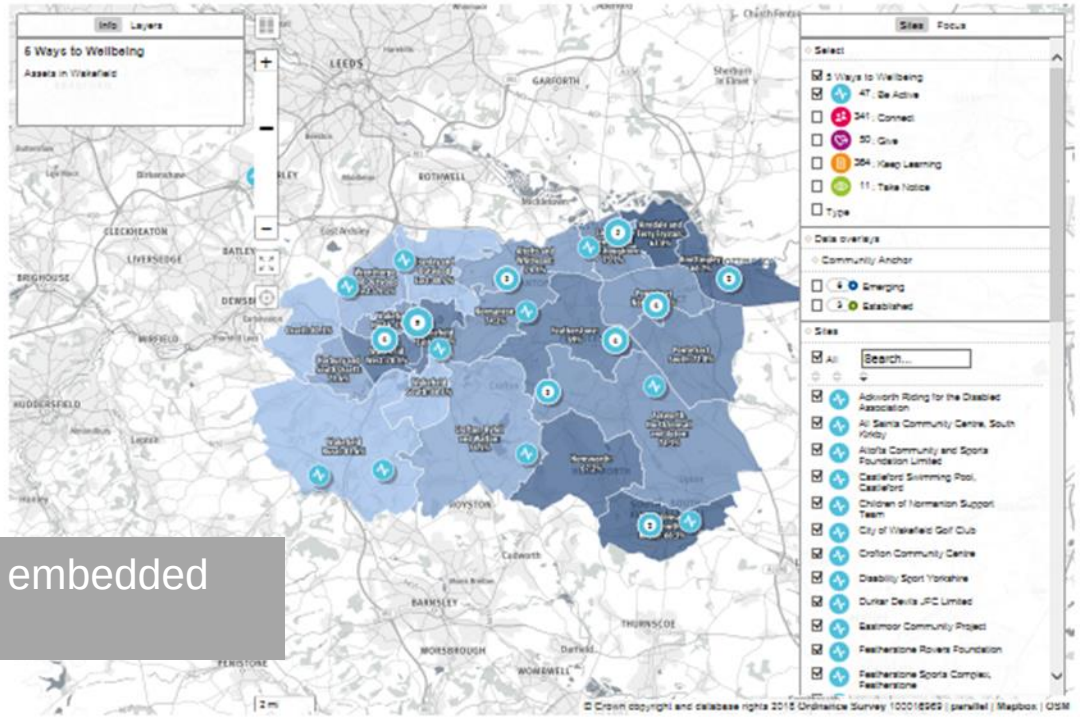
WAKEFIELD JSNA
JOINT STRATEGIC NEEDS ASSESSMENT

Search ...

Introduction | Population | Children | **Adults** | District Characteristics | What shapes health & wellbeing | Tools and Resources

Community Assets

Below is a map showing community assets that are available to support the eldery around reabiliation and falls prevention.



The interactive map is embedded into their digital JSNA

Publications

The Case for Falls prevention
Falls Health Need Assessment

Over to you…

1. Come up and stand where you think your *organisation* is on the spectrum of being needs or asset focussed?
2. Those who standing mostly on the needs side, please discuss what are the barriers to taking a asset approach.
3. Those who are standing more on the asset side please discuss what has been the enabler
4. For those in the middle please discuss how you could work with PHINE to support your move towards an asset based approach

Contacts

Barbara Coyle, PHE LKIS
barbara.coyle@phe.gov.uk

Helen Bewsher, Kirklees Council
Helen.bewsher@kirklees.gov.uk

Shane Mullen, Wakefield Council
smullen@wakefield.gov.uk

Louise Garnett, North Lincolnshire
Louise.Garnett@northlincs.gov.uk