

# Bradford Good Food Strategy

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# How did it get started?

- ▶ Renewal of 2015 Food Strategy
- ▶ Political interest
- ▶ Covid-19 and tackling food insecurities
- ▶ How to progress from crisis model towards a more preventive model



# How did it get started?

- ▶ 1<sup>st</sup> meeting in November 2020

- ▶ Chaired by Cllr Sue Duffy

- ▶ Membership from:

OHID/PHE , Support organisations-Welfare Advice, Employment support, and Drug and Alcohol services, VCS, Faith organisations, Food retailers, Lead elected member-portfolio holder, Chamber of Commerce, Social Housing provision, Market Traders, Local Farmers Union, Food poverty providers, Affordable food services, NHS providers-hospital trusts, CCG and dietetics

- ▶ Bradford Council representation from:

Housing and Regeneration, Markets, Estates, Planning, Health and Wellbeing- Public Health and Adult services, Children and Young People's services - Education and Children's Social care, Corporate Services- Anti-poverty lead, Revenues and Benefits, Neighbourhoods

# How is it working?

- ▶ Meeting every 5 weeks - planning the strategy and guest speakers
- ▶ Draft Strategy
- ▶ 4 Objectives - 4 Task & finish Groups, External Chairs
- ▶ Logic Model
- ▶ Workshops over summer 2021 to cover the following themes:
  - ▶ Identifying outcomes
  - ▶ Underpinning Actions
  - ▶ Asset Mapping
  - ▶ Gap analysis

- Nutrition
- Housing
- Allotments
- Parks & Green Space Service
- Estates
- Planning Policy

## Community led Growing

Social housing

## Creating an Eating Well Culture

Bradford Teaching Hospitals

- Living Well Systems
- Weight Management
- Dietetics
- Healthy Schools and Local Head Teacher
- Community organisations

## Sustainable Food

SDP

## Tackling Food Insecurities

OHID/PHE

- Food Bank Network
- Sustainable Development Partnership
- Bradford Foundation Trust
- Food Systems & Public Health
- Farming
- Markets

- Nutrition
- Welfare
- Policy & performance
- Food Bank Network & support provider
- Credit Union
- Holiday Activity Fund

# Challenges

- ▶ Where does a food strategy 'sit'?
- ▶ Forming a Stakeholder group/Strategic vs. operational
- ▶ Funding opportunities
- ▶ Asset mapping
- ▶ Logic Models!

# Key lessons learned

- ▶ Political support helps to raise the profile
- ▶ Avoid jargon/fancy job titles
- ▶ Being ready for funding opportunities
- ▶ Takes time to establish/build relationships
- ▶ Continuous and multiple methods of stakeholder engagement are needed
- ▶ Treat the Strategy as a 'live' document
- ▶ Using some form of logic model approach will help with evaluation
- ▶ Don't let internal/departmental barriers stop you from getting started- work with what you have

# Next steps

- ▶ The first of many drafts!
- ▶ Another round of stakeholder engagement
- ▶ Gap analysis & asset mapping
- ▶ Coordinating/prioritising pieces of work



Thank you!

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