# Bradford Good Food Strategy

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#### How did it get started?



- Renewal of 2015 Food Strategy
- Political interest
- Covid-19 and tackling food insecurities
- How to progress from crisis model towards a more preventive model

### How did it get started?

- 1<sup>st</sup> meeting in November 2020
- Chaired by Cllr Sue Duffy
- Membership from:

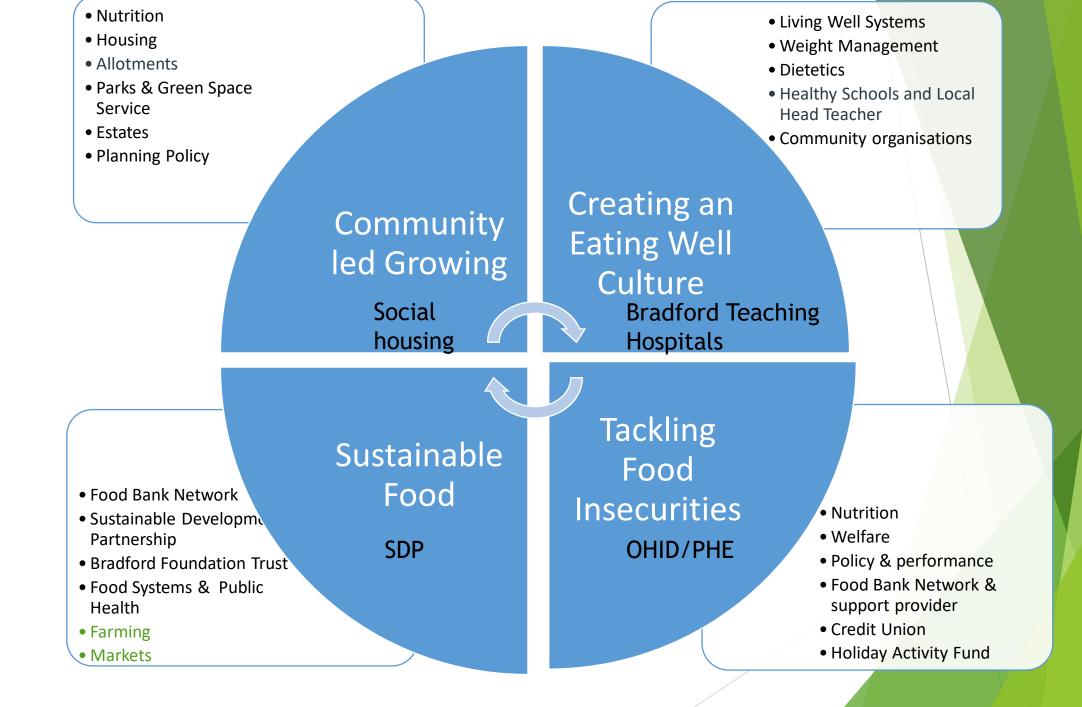
OHID/PHE, Support organisations-Welfare Advice, Employment support, and Drug and Alcohol services, VCS, Faith organisations, Food retailers, Lead elected member-portfolio holder, Chamber of Commerce, Social Housing provision, Market Traders, Local Farmers Union, Food poverty providers, Affordable food services, NHS providers-hospital trusts, CCG and dietetics

Bradford Council representation from:

Housing and Regeneration, Markets, Estates, Planning, Health and Wellbeing-Public Health and Adult services, Children and Young People's services -Education and Children's Social care, Corporate Services- Anti-poverty lead, Revenues and Benefits, Neighbourhoods

# How is it working?

- Meeting every 5 weeks planning the strategy and guest speakers
- Draft Strategy
- ▶ 4 Objectives 4 Task & finish Groups, External Chairs
- Logic Model
- Workshops over summer 2021 to cover the following themes:
  - Identifying outcomes
  - Underpinning Actions
  - Asset Mapping
  - ► Gap analysis



# Challenges

Where does a food strategy 'sit'?

Forming a Stakeholder group/Strategic vs. operational

Funding opportunities

Asset mapping

Logic Models!

### Key lessons learned

- Political support helps to raise the profile
- Avoid jargon/fancy job titles
- Being ready for funding opportunities
- Takes time to establish/build relationships
- Continuous and multiple methods of stakeholder engagement are needed
- Treat the Strategy as a 'live' document
- Using some form of logic model approach will help with evaluation
- Don't let internal/departmental barriers stop you from getting started- work with what you have

#### Next steps

- The first of many drafts!
- Another round of stakeholder engagement
- ► Gap analysis & asset mapping
- Coordinating/prioritising pieces of work

# Thank you!

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