

A Multi-Agency approach to improve life chances for children and young people in coastal wards

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Introduction

People in Yorkshire and the Humber, and the North more broadly, experience poorer health and wellbeing than people in many parts of the country. These inequalities in health are long-lasting, persistent, and driven by social, economic and environmental inequalities. Health inequalities are not inevitable, they are preventable. Tackling these inequalities is a matter of fairness, social justice, and benefits all of society. It also makes economic sense.



9 wards in Scarborough Borough

Are amongst the most deprived 10% areas in England

Outcomes



Building Relationships in the community to identify regeneration priorities and secure funding. Six themes emerged with input from the local community: Place; People; Aspiration; Employment; Community Hubs and Community Grants. **A £1.4m support package** was distributed in line with these themes via six PACT groups, made up of a mix of local residents and partner organisations

Improving under-five's immunisations vaccination uptake through co-designed leaflets, door to door stops to explain vaccination, and identification of parents with children under five

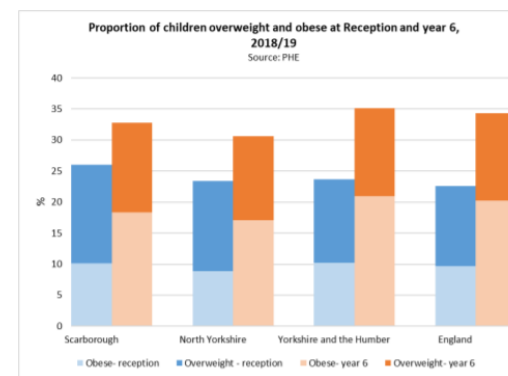
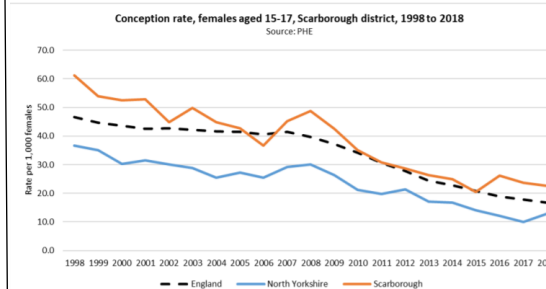


School Zone and Food Poverty work – 'Come Dine with Me' and 'Cooking on a Budget' sessions, plus initiatives promoting healthy schools, Healthy Retailer Awards, Grow-your-Own, and promotion of walking and cycling routes through [Discoveries on your door step](#)

Teenage Pregnancy – after identifying reducing use of long-acting reversible contraception and no Healthy Child Programme in schools, the team arranged a sexual health event in Scarborough for practitioners and established the **Scarborough Teenage Pregnancy Task Group and funding** to support a partnership approach with a clear evidence based action plan.



Intelligences



Next Steps

- Grants scheme for sexual health and community activities
- Eastfield Community Fridge
- High Street improvement project
- Physical activity hub

<https://hub.datanorthyorkshire.org/dataset/7bd880b4-4bc1-42da-b87c-20bb1f7838f2/resource/dc51bf6b-6a47-4360-b2dc-2ee09e83117d/download/scarborough-profile-2021.pdf>