

Doncaster's Active Travel Alliance -

adding value to place based action



Active Travel Project Map – visualise the active travel initiatives we have at the moment



Doncaster Delivering Together (Doncaster's Borough Strategy)

Active Travel Alliance



Strategic collaboration is key

Walking Strategy

Cycling Strategy

Local Plan

Aligning projects, programmes and funding to address climate change

£1.3 million Active Travel Fund

Clean Air Day events

£38 million Transforming Cities Fund

Trans Pennine Trail improvements including wayfinding, resurfacing and improved access controls

Sport England Local Delivery Pilot : testing new approaches to tackle physical inactivity

Future Parks: an ambitious whole-system review of the approach to parks and open spaces

DEFRA School Street Closures, focused on Air Quality and Road Safety

Road Safety awareness in schools

£416,000 Capability Fund to develop a new walking and cycle hub, Dr Bike and Learn to Ride services

£400,000 of funding to improve the National Cycle Network

We have had to be innovative in terms of how we use funding



Get Doncaster Moving

Active Travel Alliance Evaluation Framework – the framework is directly linked to the Borough Strategy and the wellbeing goals

Doncaster Delivering Together: Wellbeing Goal	Doncaster Active Travel Alliance: Interventions, Funding and Strategies
Health Impact Assessments (HIA)	Health Impact Assessment (HIA) implementation of new cycling and walking infrastructure as part of capital investment
Green and Cleaner	Implementation of low traffic neighbourhoods
	Creation of Active Travel Hubs
	Capability Funding including Active Travel provision, Active Local Offer and Healthy Streets
	Culture of Road Safety education in schools
	Walking Training / Community Action Campaign
	Public Space of Area Improvement of usage and quality of walking routes to parks
	Walking Training / Community Action Campaign
	Future Parks
	Dr Bike School Streets

Learning from our past, to shape our future

We have learnt the importance of gathering and sharing data between Alliance members



Resident engagement is essential

We use information gathered by Well Doncaster and the Community Engagement Team to inform the direction of our work

Overcoming hurdles

change behaviour working practices

System habits



Time



Resources



Resident habits



Silo working



Skills and knowledge



Realisation we can't work in isolation

Active Travel

Enabling Sustainability

Doncaster Residents

Delivery with Doncaster's people, for our place, to add value to health, wellbeing and the environment

En route to success

Our Learning Culture and Collaborative working practices have led to:

- Improved Infrastructure, Behaviour Change and Modal shift, leading to:
- Resident behaviour influencing the system, resulting in:
- Wider system change, which enables:
- Population Health change, which leads to:
- Co-benefits
 - Reduction in transport challenges (more walking/cycling and less reliance on motor vehicles)
 - Better air quality (through a reduction in motor vehicle usage)
 - Inclusive and wellbeing economies (local economy supported)
 - Improved life changes for all, including young people
 - Community cohesion and connectedness (people know, contribute to, and support their locality, less people feel isolated, greater appreciation of local spaces including green spaces)
 - Physical activity is embedded in daily life (not feeling like a 'chore', becomes a natural and easy part of life)

