

Doncaster's Active Travel Alliance -

adding value to place based action



Active Travel Project Map – visualise the active travel initiatives we have at the moment



Doncaster Delivering Together (Doncaster's Borough Strategy)

Active Travel Alliance



Active Travel Alliance Evaluation Framework – the framework is directly linked to the Borough Strategy and the wellbeing goals

Doncaster Delivering Together: Wellbeing Goal	Doncaster Active Travel Alliance: Interventions, Funding and Strategies
Health Impact Assessments (HIA)	Health Impact Assessments (HIA)
Implementation of new cycling and walking infrastructure as part of capital investment	Implementation of new cycling and walking infrastructure as part of capital investment
Implementation of low traffic neighbourhoods	Implementation of low traffic neighbourhoods
Creation of Active Travel Hubs	Creation of Active Travel Hubs
Capacity Funding including Active Travel provision, Active Local Offer and Healthy Streets	Capacity Funding including Active Travel provision, Active Local Offer and Healthy Streets
Culture of Road Safety education in schools	Culture of Road Safety education in schools
Walking Strategy / Community Action Campaign	Walking Strategy / Community Action Campaign
Public Rights of Way Improvement of signage and quality of walking routes to parks	Public Rights of Way Improvement of signage and quality of walking routes to parks
Walking Strategy / Communication Campaigns	Walking Strategy / Communication Campaigns
Future Parks	Future Parks
Dr Bike School Streets	Dr Bike School Streets

En route to success

Our Learning Culture and Collaborative working practices have led to:

- Improved Infrastructure, Behaviour Change and Modal shift, leading to:
- Resident behaviour influencing the system, resulting in:
- Wider system change, which enables:
- Population Health change, which leads to:
- Co-benefits
 - Reduction in transport challenges (more walking/cycling and less reliance on motor vehicles)
 - Better air quality (through a reduction in motor vehicle usage)
 - Inclusive and wellbeing economies (local economy supported)
 - Improved life changes for all, including young people
 - Community cohesion and connectedness (people know, contribute to, and support their locality, less people feel isolated, greater appreciation of local spaces including green spaces)
 - Physical activity is embedded in daily life (not feeling like a 'chore', becomes a natural and easy part of life)

