

Community Wealth Building:

An evidence based approach to tackling health inequalities by strengthening the third sector.



Community Wealth Building is a pioneering approach to local economic growth framed around the co-operative values of self-help, participation, social responsibility and democratic accountability.

There is extensive existing evidence that investing in supporting, working with and empowering community assets facilitates healthy communities. We have a three tiered approach:

Individual - supporting individuals to address a local need through a social enterprise start up programme.

Community - robust support, training, advice and investment opportunities for community based organisations.

Community-led solutions and interventions.

Organisational - tailored organisational support for community anchors. Engaging with statutory organisations to review their commissioning models and invest locally.

By using community centred approaches we encompass Public Health England's key values for change: Trust/Power/Relationships

Workforce development

Skills development for local community leaders
Training and support for volunteers
More income, means more job creation
More local people in local jobs
Increasing quality of life, income and skills

Reducing worklessness

Creating more employment opportunities in VCFS organisations
Driving forward investments into communities
Capacity building with organisations that tackle worklessness

Sustainable Investments

Supporting VCFS groups to think about sustainability
Strengthening bid writing and tender writing
Driving local Anchors Institutions to re-think commissioning models

Reducing Health Inequalities

Community Centred approach to tackling health inequalities
Supporting the development of new services addressing local health needs as identified through community surveys
Specific focus on organisations delivering health related support
Ensuring vital support continues to be accessible in local areas
Increasing overall wellbeing of communities

Community Centred approach to commissioning

Breaking down barriers to accessing local contracts with Anchor Institutions (RDASH, NHS Trust ...)
Engaging with local leaders and driving forward a local commissioning model
Connecting local contract opportunities with the VCFS

A thriving Third Sector

Strengthening community organisations through training, one to one advise.
Engaging with Anchor Institutions to see the value in goods and service in the third sector.
Divert wealth (contracts and grants) to community organisations
Putting VCFS groups at the heart of local economic growth
Better provision and more activities and interventions available to families, children and young people.

Outcomes:

- 150 new and existing not for profits receiving support.
- To date 19 new local jobs created.
- 23 new services/activities introduced to VCFS groups for local people to access.
- E.g. Growing Together CIC an AP providing activities for adults with learning disabilities.
- E.g. Bee You CIC, a new community org providing subsidised counselling for children and young people in Mexborough.

We provide a robust support offer to developing and established social enterprises to enhance their social value by, shape their hiring practices to reduce local worklessness, and develop new services and activities which address health inequalities at a local and boroughwide level