



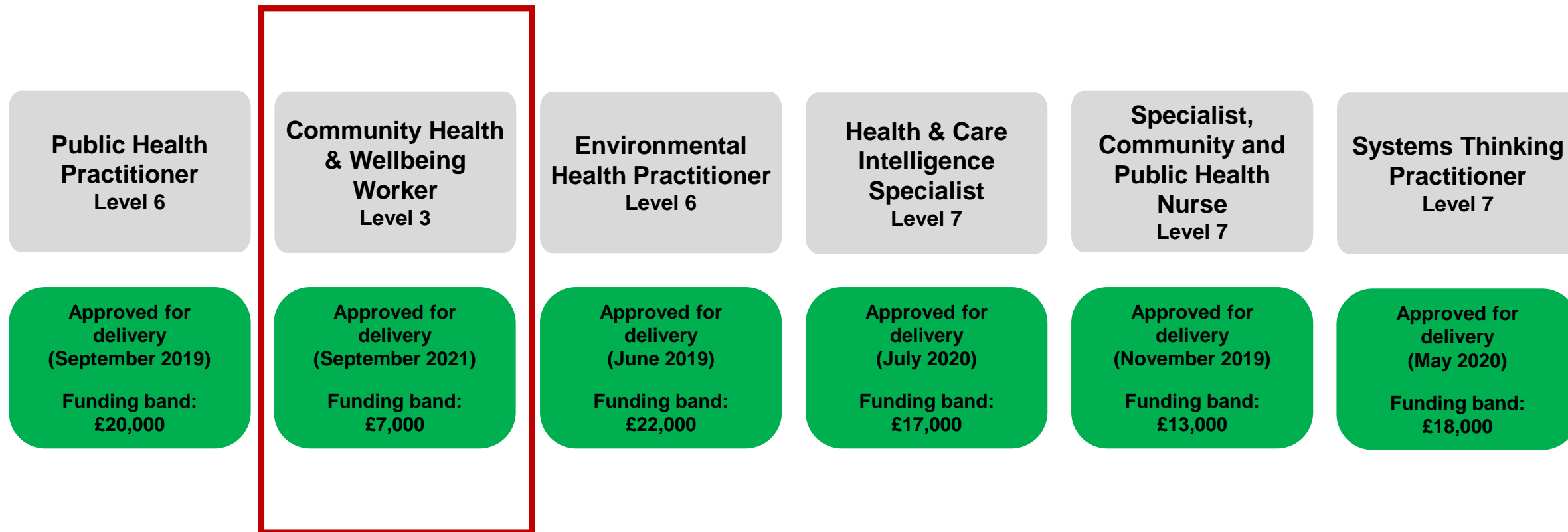
Office for Health
Improvement
& Disparities

Level 3 Community Health and Wellbeing Worker Apprenticeship

Overview

18 January 2022

Family of public health apprenticeships



Overview of the occupation

Community Health and Wellbeing Workers...

...Respond to the needs of individuals and their communities, however their needs present, to improve their health and reduce inequalities

To do this, these workers will need to:

- Focus on the causes of poor health and wellbeing in the broadest sense (the “causes of the causes”), and by taking a holistic ‘whole person’ approach to physical, mental, emotional and social health and wellbeing and resilience
- Understand the services or support that can help to address clients’ needs, and what is available in their local area

Typical job titles:

- Health Trainer
- Care or Service Navigator
- Social Prescribing Link Worker
- Community Connector
- Live Well Coach
- Community Health Champion
- Community Development Worker



Overview of the apprenticeship

Characteristics

- Level 3 (equivalent to A-Level)
- 12 months' duration + end-point assessment (approx. 3 months)
- Up to £7,000 funding (covers training and end-point assessment costs only)
- Off-the-job training requirement (at least 20% of the apprentice's working time)
- Aligns to the Personalised Care Institute's (PCI) personalised care curriculum (and 6 core values) (relevant for employers in the NHS)

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COMMUNITY HEALTH AND WELLBEING WORKER

Overview of the role

To work in partnership with individuals and their communities to identify and address health and wellbeing needs, improve health, prevent ill-health and reduce inequalities.

Details of standard

Occupation summary

This occupation is found in different organisations and is commissioned by a range of agencies, including local government, the NHS, and other funders such as voluntary, community and social enterprise (VCSE) organisations.

Community Health and Wellbeing Workers are a rapidly expanding workforce supporting the increasing emphasis across government departments on improving the health of local people and communities by preventing poor health and tackling inequalities. Their work is informed by the wider social determinants of health, such as the social, cultural, political, economic, commercial and environmental factors that shape the conditions in which people are born, grow, live, work and age.

Status: Approved for delivery

Level: **3**

Reference: ST0958

Version: 1.0

Date updated: 14/09/2021

Approved for delivery: 14 September 2021

Route: Health and science

Minimum duration to gateway: 12 months

Typical EPA period: 3 months

Maximum funding: £7000

Trailblazer contact (for apprenticeship standard content and trailblazer membership queries only):

sp-phskf@phe.gov.uk

Employers involved in creating the standard: Royal Borough of Greenwich
Brighton and Hove City Council
Blackburn with Darwen Borough Council
Surrey County Council

What does the standard cover?

DUTY

Duty 1 use preventative approaches to promote the health and wellbeing of individuals, groups and communities, addressing the wider determinants of health and causes of ill-health

Duty 2 help communities to build local resilience and identify strengths, capacity and resources that support their health and wellbeing

Duty 3 provide informed advice about local services and projects that support health and wellbeing

Duty 4 manage referrals from a range of agencies, professionals and through self-referral

Duty 5 apply behavioural science to help people find practical solutions for better health and wellbeing

Duty 6 implement actions set out in strategies and policies that promote health and wellbeing at community level

Duty 7 communicate public health messages and information to promote health and wellbeing at an individual, group and community level

Duty 8 manage data and information and contribute to the evaluation of projects and services

Duty 9 operate within legal and ethical frameworks that relate to the promotion and protection of the public's health and wellbeing

Duty 10 take responsibility for personal and professional development in line with organisational protocol

These **10 Duties** – together with the **42 Knowledge, 44 Skills and 6 Behaviours** – make up the Community Health and Wellbeing Worker standard.

They are all listed on the [Community Health and Wellbeing Worker web page](#)



Resources

[Community Health and Wellbeing Worker \(Level 3\) apprenticeship](#) (Institute for Apprenticeships and Technical Education)

- [Apprenticeships that support public health careers](#) (GOV.UK)
- [What is an apprenticeship? – a summary covering the basics \(video | extract from a Community Health & Wellbeing apprenticeship webinar \(Oct-21\) | duration: 19:08 minutes\)](#) (YouTube)
- [Healthcare Apprenticeship Standards Online \(HASO\)](#) (Skills for Health, Health Education England)
- [Guide to qualification levels, including apprenticeships](#) (GOV.UK)
- [Apprenticeships: off-the-job training](#) (GOV.UK)
- [PCI Personalised Care Curriculum](#) (Personalised Care Institute)
- [Register of Apprenticeship Training Providers \(RoATP\)](#) (GOV.UK)
- [Occupational maps](#) (Institute for Apprenticeships and Technical Education)
- [Developing apprenticeships – overview](#) (Institute for Apprenticeships and Technical Education)
- [Apprenticeship funding rules](#) (Education and Skills Funding Agency)
- [Apprenticeship levy](#) (HASO)
- [Incentive payments for hiring a new apprentice](#) (GOV.UK)
- [National Minimum Wage \(including for apprentices\) and National Living Wage rates](#) (GOV.UK)

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