



Hull's Financial Insecurity Project

Introduction to the Partnership

- Context of the Health Foundation's funded project led by RSPH in partnership with CA
- Hull is fourth most deprived local authority in England
- Financial Insecurity is a highly pertinent issue
- Establishment of the Financial Inclusion Network
- Engagement with Hull Health and Wellbeing Board
- Place and system-based approach
- Strategic leadership



Financial Inclusion Network Launch

- Online workshop held November 2021 with the support of the Money and Mental Health Policy Institute
- A ‘seven-point’ action plan formulated from workshop discussions
 - CONTINUE work to tackle financial insecurity
 - INFLUENCE service behaviours
 - GIVE strategic context
 - UNDERSTAND the local context and policy
 - ESTABLISH governance and resources
 - COLLABORATE to deliver financial inclusion
 - ENGAGE & LISTEN to citizens



Hull's Financial Inclusion Network

Emerging themes:

1. Action by the Health and Wellbeing Board
2. Commitment to Improve Financial Inclusion for Better Mental Health
3. Equipping Partners to Support Mental Health
4. Improving Data and Understanding around Financial Insecurity



Hull's Financial Inclusion Network

Emerging themes:

- ➔ 1. Action by the Health and Wellbeing Board



Joint Health and Wellbeing Strategy

- What does it mean for Hull's Financial Inclusion Network?
- Policy Framework Document
- Providing alignment for health and wellbeing
- Drive improvement through shared values
- Connecting current and future strategies
- Framework for accountability



OUR VISION

OUR VALUES

Collective
Accountability

Co-ordination
at Place

Community
Driven
Change

Intelligence
Based
Decisions

OUR PRIORITIES

Proactive
Prevention

Reducing Health
Inequalities

System Integration

Working together across existing strategies to streamline activity on improving health outcomes



Hull's Financial Inclusion Network

Emerging themes:

- ➔ 2. Commitment to Improve Financial Inclusion for Better Mental Health
- ➔ 3. Equipping Partners to Support Mental Health



Prevention Concordat

- Prevention-focused approach to improving the public's mental health
- Shown to make a valuable contribution to achieving a fairer and more equitable society
- Evidence-based planning and commissioning to increase the impact on reducing health inequalities
- The sustainability and cost-effectiveness of this approach is enhanced by the inclusion of action that impacts on the wider determinants of mental health and wellbeing



Prevention Concordat - Specific Actions

- Establish Financial Inclusion Network
- Lottery funded help through Crisis Team provides intensive key working support on debt, money, benefits, housing/ homelessness
- Connect Well Social Prescribing Service support for wider welfare advice and wellbeing service
- Assessment of benefits of a potential integrated citywide welfare advice and wellbeing service



Poverty Truth Commission

- Brings people with lived experience of poverty together with the local policy-makers and civic leaders whose decisions impact on their lives
- Creates an environment where stories are shared, understanding is reached, and solutions are co-produced and brought to life
- Nationally, Poverty Truth Network highlighting the double impact of mental health and poverty. Potentially a central issue for the Hull's Poverty Truth Commission



Hull's Financial Inclusion Network

Emerging themes:

➔ 4. Improving Data and Understanding around Financial Insecurity



Data Catalogue

- Bringing together a wider range of partners to look at financial insecurity
- Sharing intelligence and different perspectives on the issue, based on how organisations interact with those in debt or financial hardship
- Developing the data which exists within the system around financial insecurity and how this can be better utilised



Next Steps

- Raise the profile of the Network
- Strengthen the presence of the NHS within the Network
- Ensure the conversation continues at Health & Wellbeing Board
- Make connections across the system - food, fuel, finance
- Explore synergies with the social prescribing programmes
- Offer training to equip our wider workforce to have financial wellbeing conversations
- Evaluate actions relating to the Prevention Concordat
- Ensure community voice in the Network
- Continue the data sharing work

