



Public Health
England

Protecting and improving the nation's health

Better Transport Better Health

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Now & Then: a little context

Now



Then

- One man (CCDC) and his dog (a still-green PH reg)
- An open invitation from WYCA (pka Metro)
- A stumbling, scrabbling and time-constrained familiarisation
- Examples from the Costa Brava and BJ's London
- Lots of interested parties ... lots of uncertain "so whats"
- What we achieved... WYLES, BTBH, a place at the table

“If you plan cities for cars and traffic, you get cars and traffic. If you plan for people and places, you get people and places.”



Transport Strategy Objectives



Improve connectivity and reduce congestion
- thereby increasing business productivity and providing access to wider labour markets



Have a positive impact on our built and natural environment - increasing longer term resilience against climate change



Create a 'sense of place' - encouraging walking and cycling for health and other benefits and increasing access in a safe way

Cross cutting theme

Policy proposal	Intervention
X1 Reduce air pollution, carbon emissions, noise levels associated with road transport	<ul style="list-style-type: none">• AQ targets – <i>from WYLES?</i>• Support / roll-out Clean Air Zones• EV charging / Alternative fuels for cars, freight, vehicles
X2 Protect & enhance Green Infrastructure and the Built Environment	<ul style="list-style-type: none">• Create green corridors• All large transport schemes will be subject to an Environmental Assessment
X3 Encourage healthy travel with improved cycling and walking facilities	<ul style="list-style-type: none">• Cycling & walking - on and off-road• Access to green space• Training / promotional campaigns to encourage active travel
X4 Improve safety on our transport networks particularly for vulnerable road users	<ul style="list-style-type: none">• Accidents reduction schemes• Education, training & publicity programmes• Safety Cameras
X5 Improve access for people in disadvantaged and excluded communities	<ul style="list-style-type: none">• ‘total transport’ approach to rural transport - focus on young, old, mobility difficulties, unemployed, low incomes Improvements to place – reduce traffic severance

Reflections from an ivory tower

The power of planning



[http://www.salon.com/2014/11/16/what the shape of our cities says about the way that we live/](http://www.salon.com/2014/11/16/what_the_shape_of_our_cities_says_about_the_way_that_we_live/)

<http://www.worldbank.org/en/topic/transport/overview#>

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The benefits and the risks
Too easily lip-service... what does a cross-cutting theme look like

Piecemeal interventions or the wrong ones...
segregation over shared space, focus on active not equity

Fail and forget... where's the accountability