

Children and Young People's Community of Improvement

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Sector Led Improvement Conference, February 2017

Outline of the session

- ▶ Context
- ▶ Share our success and learning
- ▶ Discuss some of the challenges and discuss some solutions
- ▶ Focus on one of the priorities: PSHE advocacy
- ▶ Current priorities

Children and Young People's Community of Improvement

- ▶ Chair: Ben Leaman, Calderdale MBC
- ▶ Deputy Chair: vacant
- ▶ DPH sponsor: Paul Butcher
- ▶ PHE Health and Wellbeing team lead: Alison Iliff/Gemma Mann
- ▶ Membership: children and young people's leads in all local authorities
- ▶ Quarterly meetings
- ▶ One hour 'business' followed by two-hour themed session focusing on COI priorities
- ▶ Task and finish subgroups: 0-19 Commissioners, Teenage Pregnancy and perinatal mental health.

What's the purpose ?

The overall outcome we are trying to achieve is to improve the health and wellbeing of children and young people in Yorkshire and the Humber.

To achieve this the group will :

- ▶ Work to develop a partnership approach
- ▶ Work together to solve “wicked issues”
- ▶ Pull on expertise in the region and nationally
- ▶ Identify opportunities to work at scale
- ▶ Knowledge management

Key relationships / partnerships

- ▶ Y&H ADPH network
- ▶ Other COIs, primarily healthy weight/physical activity, mental health and sexual health.
- ▶ Local Knowledge and Information Service / Yorkshire Ambulance Service
 - ▶ In-depth work using YAS data to better understand unintentional injuries and self-harm
 - ▶ Infant mortality slide set
- ▶ NHS England Clinical networks (maternity and children's mental health)
 - ▶ Ensures links to CCG and NHS agendas
 - ▶ Invited to COI meetings, PHE attends and feeds back on clinical network meetings

Successes and learning

- ▶ Consensus statement on safeguarding and public health nursing services for 5-19 year olds
- ▶ Briefing on safeguarding/child protection considerations relating to childhood obesity
- ▶ PSHE advocacy statement and guide produced
- ▶ Sharing good practice that can be used at a local level
- ▶ Effective cross-COI working on shared priorities
- ▶ 0-19 HCP mapping- opening up and sharing

Sharing learning within the Y&H and beyond

- ▶ LAs delivering a good NCMP invited to submit good practice examples to national team
- ▶ PHSE advocacy toolkit showcased to national and regional PHE children's leads.
- ▶ PSHE advocacy statement and guide cited in PHE submission to Health Select Committee Inquiry-Children and young people's mental health – role of education

Current challenges

- ▶ Membership feeling ownership of the Community of Improvement
- ▶ Ensuring messages/ decisions get shared beyond the meeting
- ▶ Identifying opportunities to scale up and work more collaboratively.
- ▶ Words in to action

How can we overcome these challenges? What are the opportunities?

What would a successful CoI look like ?

PSHE advocacy project

- ▶ Focus of meeting in September 2016
- ▶ Local examples of good practice shared
- ▶ Facilitated workshop groups to identify core components of advocacy approach
- ▶ PSHE advocacy guide includes
 - ▶ Position statement
 - ▶ Evidence of effectiveness
 - ▶ What good PSHE looks like
 - ▶ Practical tips: who to engage, how to engage, key messages
 - ▶ DPH signed off in February

PSHE Advocacy Statement

- ▶ The Yorkshire and Humber Association of Directors of Public Health and Public Health England Yorkshire and Humber Centre believe that there should be a **universal requirement for schools and colleges to teach age appropriate PSHE and SRE. The quality of this should be assessed by Ofsted alongside the core curriculum.**
- ▶ The public health workforce should **advocate for statutory status of PSHE and SRE, and engage all schools, colleges and alternative education providers to deliver comprehensive and quality PSHE and SRE based on an assessment of need and monitored and evaluated for its impact.**
- ▶ Schools should be supported to take a “**whole school approach**” to PSHE and SRE where teaching and learning is complemented by actions to promote a positive ethos and environment and partnerships with parents, carers and the local communities. Actions taken should be based on pupil needs.

Current priorities

- Discussed and agreed with membership June 2016
 - ▶ Childhood obesity (with Healthy Weight COI)
 - ▶ Unintentional injuries
 - ▶ Self harm
 - ▶ Perinatal mental health (with MH/suicide prevention COI)
 - ▶ Oral health/breastfeeding/infant nutrition
 - ▶ Smoking in pregnancy
 - ▶ PSHE

What else should be on the list? What is on your list?



Thank you

- ▶ Next meeting is 10th March, 10:00am at Blenheim house.
- ▶ The themed session will be on self harm

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