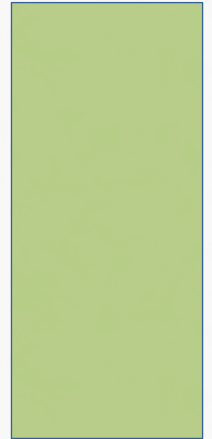


PUBLISHING YOUR WORK

DR ANDREW LEE
SENIOR ASSOCIATE EDITOR, *PUBLIC HEALTH*,
THE JOURNAL OF THE ROYAL SOCIETY OF PUBLIC HEALTH



NOT JUST FOR ACADEMICS

WHAT DO EDITORS LOOK FOR?

- Novel
- Robust
- Interesting
- Important
- ... and relevant to the journal

FIND THE RIGHT JOURNAL

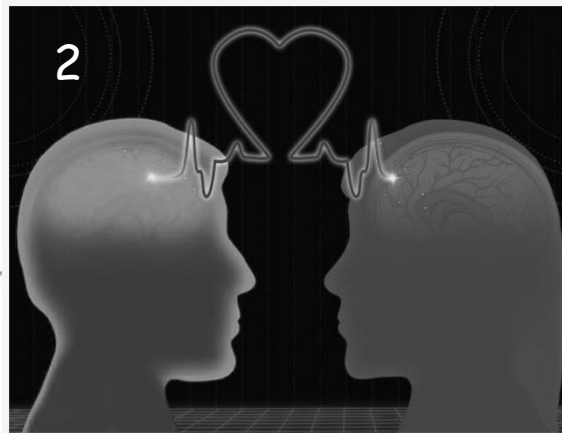
- Journal of Public Health
- Public Health
- Perspectives in Public Health
- British Journal of General Practice
- BMC Public Health
- ... or choose a topic specific journal

WHAT IS YOUR STORY?

STORYBOARD



Bob and Jane first met when they bumped into each other quite literally...

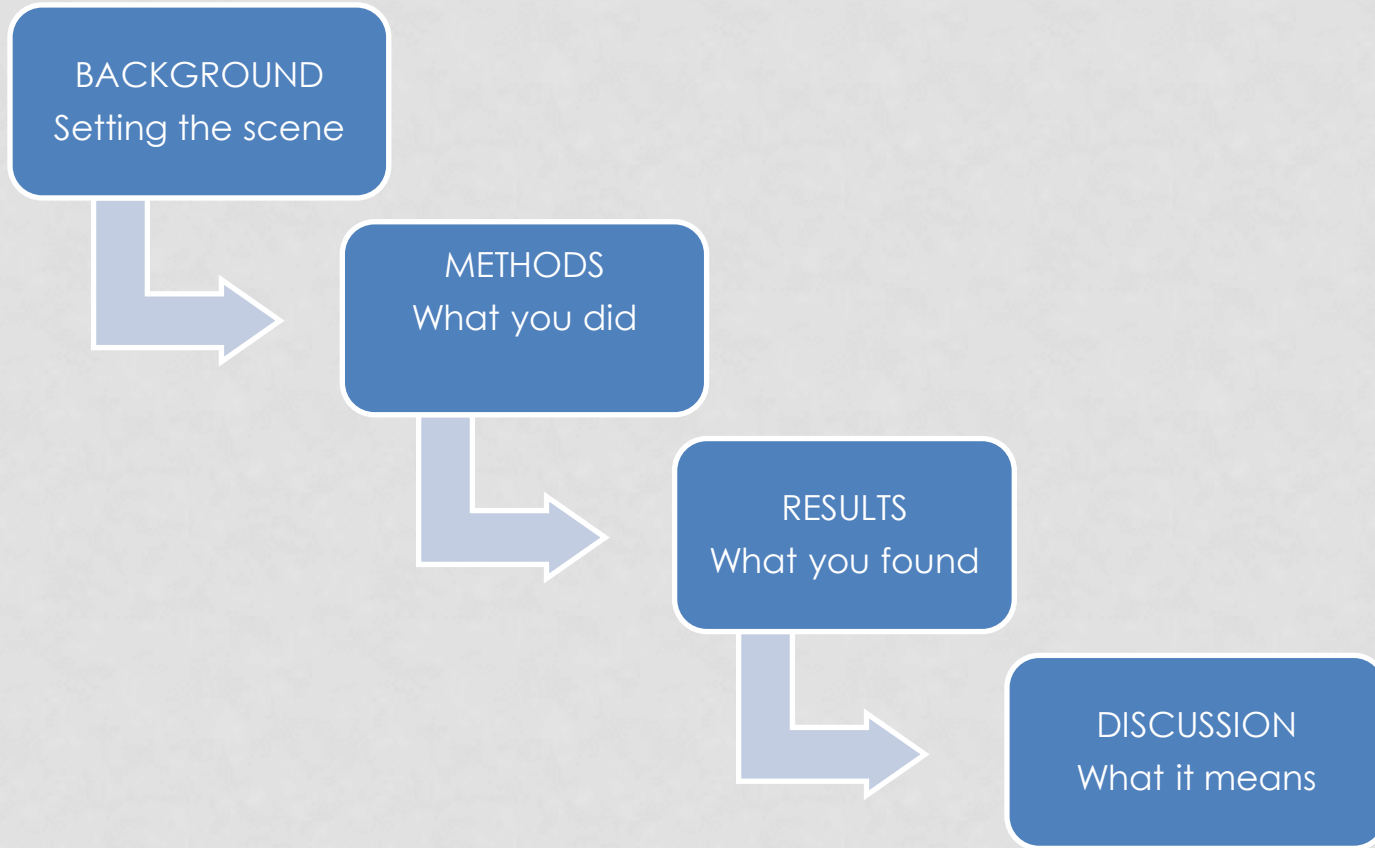


Jane was apologetic, Bob was initially annoyed with Jane, but found something about her charming...



So he asked Jane out to dinner...

WHAT IS YOUR STORY?



IS IT TOO MUCH TO WRITE?

Section	Number of paragraphs
Background	3-4
Methods	6-7
Results	6-7
Discussion	4-5

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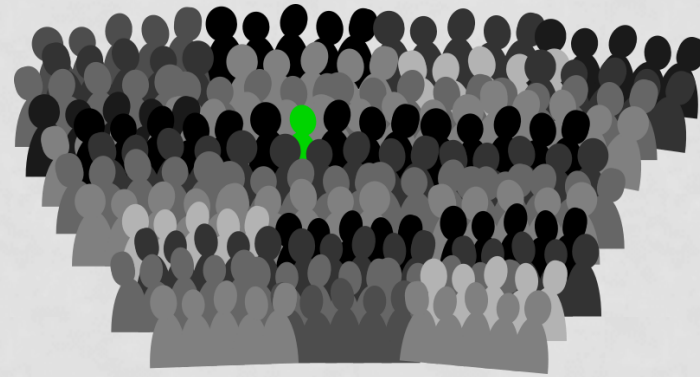
BACKGROUND SECTION

- Set the scene
- What's already known
- What's not known?
 - What issue does your article seek to address?



METHODS

- What method did you choose and why?
- What was the sample? And how did you select them? Who did you exclude?
- What tool did you use and why?
- How did you collect the data?
- How did you analyse the data?



RESULTS

- What did you find?
- Be factual
- Be organized



DISCUSSION

- Summary of key findings
- How does it relate to what is already known?
- What new insights does it add?
- What are the limitations?
- What are the implications for policy, practice and future research?
- Conclusion

SOME ADVICE

- Write first, polish later!
- Make time to do it in a sitting
- Keep your language simple!
- Persevere – most articles have a home somewhere
- A request for revisions is no bad thing.

SOME OF MY EXAMPLES...

Informatics in Primary Care 2012;20:263-70

© 2012 PHCSG, British Computer Society

Refereed paper

The impact of telehealth support for patients with diabetes or chronic obstructive pulmonary disease on unscheduled secondary care utilisation: a service evaluation

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Simon Oliver BSc
Pathways and Service Redesign Manager

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Information Analyst

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Head of Information

NHS Nottingham City, Nottingham, UK

Journal of Public Health | Vol. 38, No. 2, pp. 250-257 | doi:10.1093/pubmed/fdv034 | Advance Access Publication March 27, 2015

Tuberculosis in South Asian communities in the UK:
a systematic review of the literature

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Available online at www.sciencedirect.com

Public Health

journal homepage: www.elsevier.com/puhe



Original Research

Redesign and commissioning of sexual health services in England – a qualitative study



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British Journal of General Practice

bringing research to clinical practice

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Debate & Analysis

Demand management: misguided solutions?

Andrew Chee Keng Lee, Lindsay Blank, Nick Payne, Martin McShane and Elizabeth Goyder

Br J Gen Pract 2013; 63 (613): e589-e591. DOI: <https://doi.org/10.3399/bjgp13X670859>

It was a dark
and stormy night.



GOOD LUCK AND WRITE!