

### Tackling Problem Gambling in Leeds – our approach and actions taken so far

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### Context

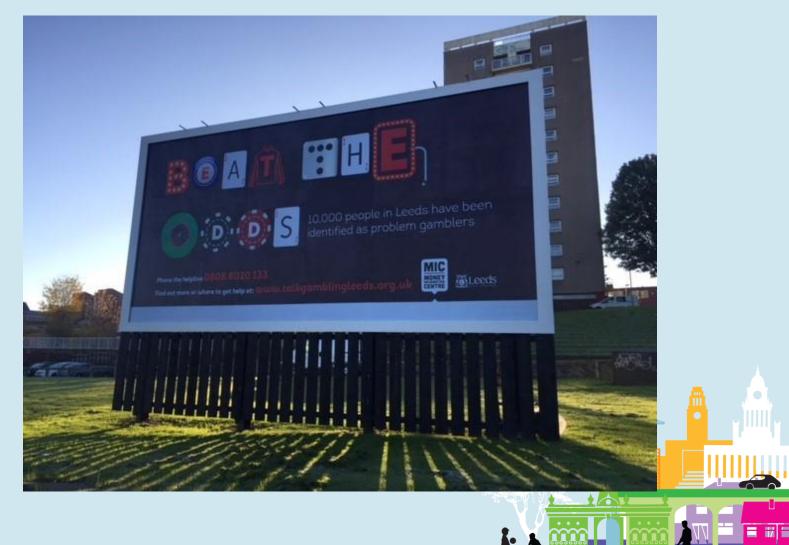
- Council priority 'Tackling poverty and reducing inequality'
- Health and Wellbeing priorities, contributes to... 'Promote *mental* and physical *health* equally', 'Stronger focus on *prevention*' and 'Housing and *environment* enable people ... to be healthy'
- Public Health has worked with the Council's Financial Inclusion Team for over 10 years e.g. Debt and Health, Commissioning of Welfare Advice, Welfare Reforms
- **Similarities with Debt:** Embarrassment, Stigma, Impact on Family and Relationships, not seeking advice until very serious
- Social Inclusion Fund (secured through Large Casino licensing agreement, managed by Financial Inclusion Team):

Annual Fund; Social and Financial Inclusion projects

### A cross-Council approach

- Leeds Beckett research launched in March 2017
- Established a Problem Gambling Project Group, led by Financial Inclusion Team
- Key areas of activity
  - 1. Increasing awareness through marketing and promotions campaign
  - 2. Increasing awareness through (frontline) staff development
  - Increasing support available to those impacted by gambling related harm
  - 4. Support Licensing Team

## 1. Marketing campaign "Beat the Odds"



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## 2. Staff Development & Briefings

#### Frontline

- Customer Services
- Children's Services
- Housing
- Libraries
- Welfare Advice agencies
- IAPT Teams
- Forward Leeds
- Health Trainers
- Social Prescribing

#### Strategic

- Executive Member for Health, Wellbeing and Adults
- Leeds Joint Debt Forum
- Leeds Safeguarding
- Local Government Association
- National and Regional PHE

# 3. Support for those impacted by gambling related harm

- Currently one Gamcare funded counsellor in Leeds
- Current provision not joined up with other advice, addictions, and mental health services
- No local point of contact
- Facilitation of discussions between GamCare, GambleAware and Leeds & York Partnership Foundation Trust to establish a Northern Gambling Clinic

## 4. Work with Licensing Team

- Developing mapping tool to inform licensing applications
- Response to "Gaming Machines and Social Responsibility Measures" national consultation, closed 23/1/18.
- Review of 3-yearly 'Gambling Act Statement of Licensing Policy' due Spring 2018

## Thank you

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