

Barnsley Council



Council of the year



Dr Amy Baxter (Public Health Senior Practitioner)
Alex Hancock (Public Health Officer)
Laura Quinn (Public Health Senior Practitioner)



Review

- In 2021 we conducted a review into the local provision of the Healthy Start scheme with the aim to increase the uptake across the borough.
- Focused on the vitamin provision for both women and children in Barnsley.
- Met with local stakeholders, reviewed national guidance, explored costings, mapped access with deprivation and met with other local authorities.
- In 2022, we produced “ A review of the provision of Healthy Start vitamins in Barnsley”.

Council of the year



Findings

The review highlighted 5 key areas of focus and these were used to form a Healthy Start Vitamin Delivery group. Identified areas for improvement:

- Improve data collection.
- Revise the Barnsley Healthy Start pathway.
- Increase awareness and uptake of the Healthy Start scheme amongst Barnsley families.
- Increase access to Healthy Start vitamins in areas of Barnsley where it is currently limited.
- Increase staff knowledge and confidence in discussing the Healthy Start scheme with families.

Council of the year



Progress

- Delivery group met once a month from January- July 2022 and consisted of members from our comms team, Family Centres, midwifery, 0-19 PHNS service, pharmacy, ICB comms and Public Health.
- Since the review in 2020/21 when our uptake was 56% we now have 72% uptake as of June 2023.

Council of the year



Remaining challenges:

- Data collection.
- Vitamin reclaim.
- Pharmacy engagement.



Council of the year



Thank you!

Please contact:

Laura Quinn (Public Health
Senior Practitioner)

lauraquinn@barnsley.gov.uk



Council of the year

