

# Our strategic context



## WELLBEING STRATEGY

Calderdale 2022 - 2027

Living a Larger Life



Calderdale  
Council

#VISIONDALE2024



VISION 2024  
CALDERDALE RENEWED

# VISION 2024



CALDERDALE CARES  
PARTNERSHIP

## What the strategy will deliver

<b>Starting Well</b>	All children are ready for school
<b>Developing Well</b>	Every 15 year old has hope and aspiration
<b>Living and Working well</b>	Working age people have good emotional health and wellbeing and fewer suicides
<b>Ageing Well</b>	Older people have strong social networks and live in vibrant communities

## How we work together to deliver our strategy

**Joining up services to change lives for the better.** All partners working together to achieve agreed health and wellbeing outcomes.

**A focus on prevention.** Shifting more of our focus towards enabling people to be well and preventing ill health.

- **Addressing health inequalities.** Working for good health and wellbeing for everyone, by tackling root causes of ill health.
- **Empowered and resilient communities.** Enabling communities to play their part in creating health and wellbeing, making the most of what exists in our communities.

# What did we do?

- Reviewed the data – Feb 2021 57%, End of 2021 65%
- Attended the national webinars
- Appointed a lead officer
- Created a working group
- Created an action plan
- Rolled out training –Children’s Centres, Midwifery, Housing, Benefits, DWP team
- Prominent on other agendas
- Vitamin distribution via Health Visitors and Children’s Centres



# Starting Well Strategy

VISION 2024



## STARTING WELL

Maternity and Early Years Strategy 2023 - 2027



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How will we know if we have achieved our goal?

*Calderdale will narrow the development gap (measured by EYFS) at the end of Reception class, between children who are in receipt of free school meals and those not in receipt of free school meals (the gap was 18.6% in 2022)*

(The school readiness measure is undertaken as part of the EYFS with children at the end of reception.)

## What next?

- Focus on working with retailers to promote places that will accept the Healthy Start card
- Continue working group on a monthly basis
- Continue promotion at events
- Rolling programme of training – explore e-learning
- Integrate Healthy Start within the Family Hubs programme
- Targeted support for asylum seekers and refugees