

## Public Health Practitioner Standards 2018

Applicants are required to demonstrate their knowledge, understanding and application of ALL the standards, 34 in total.

Applicants must submit at least THREE written commentaries on different aspects of their own area of work that in total demonstrate all the standards. In addition to the commentaries applicants must submit evidence that demonstrates achievement of the standards. Evidence must be appropriate to each specific standard.

At least 50% of the work described in the commentaries and of the evidence submitted must be no more than 5 years old.

***The standards refer to the area of work you are engaged with as a Practitioner. Where the standards use the phrase 'Public Health Function' they are referring to p10 of the Public Health Skills and Knowledge Framework 2016<sup>5</sup>, which describes this as: 'improves and protects the public's health and reduces health inequalities between individuals, groups and communities, through co-ordinated system-wide action'.***

Area	Public Health Practitioner Standards
<b>Professional and ethical practice</b>	
1. Practising professionally, ethically and legally	<p>1.1. Comply with statutory legislation and practice requirements in your area of work, including mandatory training.</p> <p>1.2. Use ethical frameworks in your area of work, identifying ethical dilemmas or issues arising and how you address them.</p> <p>1.3. Act in ways that promote equality and diversity.</p> <p>1.4. Act in ways that value people as individuals.</p> <p>1.5. Act in ways that recognise people's expressed beliefs and preferences.</p> <p>1.6 Act within the limits of your competence, seeking advice when needed.</p> <p>1.7. Continually develop own practice by reflecting on your behaviour and role, identifying where you could make improvements.</p> <p>1.8. Contribute to the development and improvement of others' public health practice.</p>
<b>Technical</b>	
2. Using public health information to measure, monitor and manage population health and well-being	<p>2.1. Identify data and information requirements to deliver the public health function demonstrating use of epidemiological terms and concepts.</p> <p>2.2. Manage data and information in compliance with policy and protocol, demonstrating awareness of data confidentiality and disclosure.</p>

	<p>2.3. Obtain, verify and organise data and information, showing awareness of potential data anomalies.</p> <p>2.4. Demonstrate how health inequalities are identified and monitored</p> <p>2.5. Interpret and present information using appropriate analytical methods for quantitative data.</p> <p>2.6. Interpret and present information using appropriate analytical methods for qualitative data.</p>
3. Assessing the evidence of effectiveness of public health interventions and services	<p>3.1. Access and appraise appropriate evidence of effective public health interventions or services.</p> <p>3.2. Apply evidence to plan delivery of effective public health interventions or services.</p>
4. Protecting the public from health risks while addressing inequalities in risk exposure and outcomes.	<p>4.1 Demonstrate how risks to health and wellbeing are identified, prevented or controlled.</p> <p>4.2 Demonstrate how individual and population health and wellbeing differ, and the possible tensions between promoting the health and wellbeing of individuals and of communities.</p>
<b>Context</b>	
5. Implementing public health policy and strategy	<p>5.1. Support the implementation of policies or strategies to improve health and wellbeing and reduce health inequalities.</p> <p>5.2. Demonstrate how your work is influenced by an understanding of the impact of the wider determinants of health.</p> <p>5.3. Critically reflect on and make suggestions for how public health policies or strategies could be improved.</p>
6. Collaborating across agencies and boundaries to deliver the public health function.	<p>6.1. Show how organisations, teams and individuals work in partnership to deliver the public health function.</p> <p>6.2. Demonstrate how you work in partnership in multi-agency collaborative public health work.</p> <p>6.3. Reflect on your personal impact on relationships with people from other teams or agencies when working collaboratively.</p>
<b>Delivery</b>	
7. Designing, managing and evaluating public health programmes and projects	<p>7.1. Describe how you have planned a public health intervention to improve health and wellbeing, demonstrating terms and concepts used to promote health and wellbeing.</p>

	<p>7.2. Demonstrate how the culture and experience of the target population may impact on their perceptions and expectations of health and wellbeing.</p> <p>7.3. Show how the target population were involved in intervention planning or delivery and have been supported to make informed decisions about improving their health and wellbeing.</p> <p>7.4. Evaluate a public health intervention, reporting on effectiveness and making suggestions for improvement.</p> <p>7.5. Demonstrate project management skills in planning or implementing a public health intervention.</p> <p>7.6. Demonstrate how quality assurance principles or policies are applied when planning or implementing a public health intervention.</p> <p>7.7 Demonstrate how risk management principles or policies are applied when planning or implementing a public health intervention.</p>
<p>8. Communicating with others to improve health outcomes and reduce health inequalities</p>	<p>8.1. Communicate public health data and information clearly to a variety of audiences.</p> <p>8.2. Communicate the health concerns and interests of local people to influence service provision.</p> <p>8.3. Demonstrate awareness of the effect the media can have on public perception of health and wellbeing.</p>

FOR CONSULTATION