

Building Healthier Communities: Insights from The King's Fund on Community Champions Programmes – Webinar 24 July 2024

Links copied from the chat:

Link to Kings fund report: [Commissioning Community Champions: Lessons From A Pandemic | The King's Fund \(kingsfund.org.uk\)](https://www.kingsfund.org.uk/research-and-evidence/communities/communities-lessons-from-a-pandemic)

Transformations in Community Collaboration: Lessons from COVID-19 Champions Programmes across London

<https://www.adph.org.uk/networks/london/resources/transformations-in-community-collaboration-lessons-from-covid-19-champions-across-london-feb-2023/>

Core20PLUS Connectors programme, a form of Community Champion role focused on the C20+5 priorities eg blood pressure, early cancer diagnosis and vaccination uptake too. Currently nearly all ICSs involved, and over 70 local VCSE partners. More info in the mid programme report (July 2023) and a further programme update just published. Lots of similar experiences as evidenced in the KF research. <https://www.scwcsu.nhs.uk/priorities/health-inequalities/health-inequalities/core20plus-connectors-programme-interim-report-july-23>

<https://www.scwcsu.nhs.uk/priorities/health-inequalities/health-inequalities/core20plus-connectors-programme-progress-and-update-report-july-2024>

Looking at paid and unpaid 'community champions' - for example 25 sites in the UK have now rolled out the Community Health and Wellbeing Worker model based on the Brazilian Family Health Strategy supported by the National Association of Primary Care- The CHWWs are paid and trained and integrated in VCS, LA and primary Care, but recruited from the local community champions/ volunteering pool. As such volunteering Community Champions become a spring board into a paid role and bridge between unskilled and skilled roles - it then also helps recruit volunteers as CHWWs regularly visit about 120 households in a defined geography. So we need both. [Community Health and Wellbeing Workers \(CHWW\) - National Association of Primary Care \(napc.co.uk\)](https://www.napc.co.uk/communities/communities-lessons-from-a-pandemic)

Withersea Sport England Local Delivery Pilot used Sensemaker to gather unheard voices from their communities [SenseMaker for Narrative Research | Narrate Consulting](https://www.sensemaker.com/narrative-research)

In relation to strategic context, at least at the ICS / ICP level, this report is relevant - on behalf of NHSE we looked at all ICS Strategies and Joint Forward Plans to explore how they set out to address health & healthcare inequalities - including the 5 national HI priorities, C20+5, and contributing to action on social determinants <https://www.scwcsu.nhs.uk/nhs-showcase/report-how-are-ics-strategies-and-joint-forward-plans-addressing-health-inequalities>

NIHR PHIRST is a scheme that evaluates public health interventions and the call for applications is open until 24 September <https://phirst.nihr.ac.uk/>

PHIRST have also evaluated Covid Champions in the West Midlands as well as Southampton

<https://phirst.nihr.ac.uk/evaluations/an-evaluation-of-three-west-midlands-local-authority-covid-19-community-champions-programmes-delivered-in-support-of-the-national-vaccination-effort/>

new health champions programme funded by Macmillan, might be of interest to people on this call! We are 1/ 12 pilot sites with three years

funding. <https://www.macmillan.org.uk/donate/philanthropy/the-services-and-professionals-that-you-can-support/macmillan-community-cancer-champions#:~:text=Macmillan%20Community%20Cancer%20Champions%20will,du>
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