

proud to be

SMOKEFREE

What we want to do:

We want to denormalise smoking and vaping to children so that they are less likely to start and can have healthier, happier futures

Our aim:

To make smoking and vaping invisible to children in the Wakefield district. We will do this by changing social norms around smoking and vaping, by reducing its visibility and acceptability, whilst discouraging children from taking up smoking and vaping.

Wakefield aspires to eventually make all settings, where children are, smokefree.

Schools and rugby clubs have a key role in this strategy by helping to prevent young people smoking or vaping in the first place.

We can all work together to achieve this aim by:

- Adopting a whole community approach. This means pupils, teachers, coaches, volunteers, parents, carers and governors. Also, those who influence our communities such as local businesses, the media, elected members, public health commissioners and policy makers.
- Focusing on creating smokefree environments – where children play, learn and grow up.
- Including a wide range of other interventions, eg. Yorkshire Smokefree.
- Having a broader and long-term aim of inspiring and supporting a smokefree generation.
- Having Smokefree policies, which contribute to a reduction in the amount that people smoke, increase the number of people who quit and support relapse prevention.

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RUGBY

Smokefree Rugby means that members and visitors to youth and children's rugby matches are asked to refrain from smoking or vaping on the sidelines/touch lines, matches or anywhere in view of children.

Smokefree Rugby aims to:

- Promote rugby clubs as healthy and inclusive places to be where the wellbeing of all, but in particular children and young people, is a priority.
- Support all adults who are involved with youth rugby in Wakefield to understand their responsibility as positive role models.



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SMOKEFREE SCHOOLS

Schools Toolkit

We know that schools are busy places and that teachers must use their time effectively, so we've developed an online Proud to be Smokefree Toolkit, with some ready to go resources to make it as easy as possible for schools to achieve their smokefree aim.

They can all be accessed, free of charge, from the Wakefield Traded Services website (www.tradedservices.wakefield.gov.uk).

These are just a few examples of what's in the Toolkit:

- Introduction to Smokefree booklet for school staff
- Introduction to Smokefree booklet for school governors
- Checklist of actions to achieve Smokefree status
- Virtual Poetry workshop, teachers guide and suggestions for additional classroom activities
- Smokefree Policy
- Communications pack, including letter to parents, copy for newsletters, Facebook posts, copy for website etc.
- Assembly slide decks
- Lesson plans, including slide decks and pupil workbook
- Quizzes
- Art competition ideas and templates

Poster by Sharon Gilliver

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