Wakefield Joint Strategic Needs Assessment
Using New Approaches to Presentation and Engagement
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What is the JSNA?

The Joint Strategic Needs Assessment (JSNA) is a continuous process by which Health and Wellbeing Boards assess the current and future health, care and wellbeing needs of the local population. This can then inform decision making and make intelligence on local communities accessible to a wider audience. The Wakefield JSNA content is available on a publicly available website created in WordPress.

The task

After the Covid pandemic the content was becoming out of date and large sections were not being used.

There were a high number of pages (over 200) on a wide number of topics, and it was unmanageable to keep all pages relevant. There was also the need to free up time to allow the team to work on other areas including commissioning intelligence, health surveys, and the pharmaceutical needs assessment.

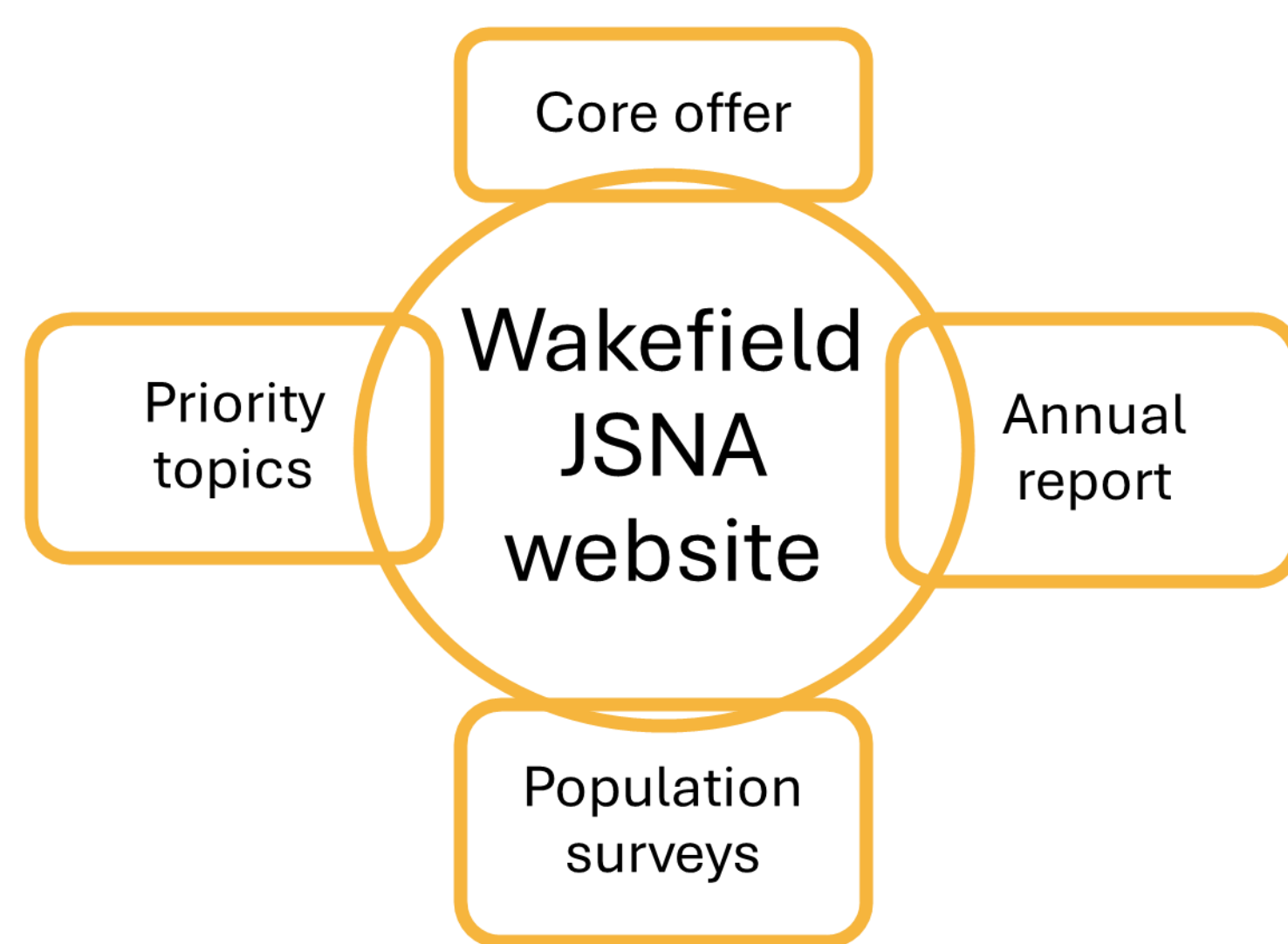A new approach was needed.

Collaboration

The JSNA steering group was set up to represent the whole of Wakefield 'place'. The group includes members from Wakefield Council, local voluntary, community and social enterprise (VCSE) organisations and from primary and secondary care and other relevant stakeholders.

The group contributes to content and are JSNA champions, raising awareness of the JSNA and its intelligence locally.

We work with multiple partners to develop JSNA content and to get advice on available data and local intelligence needs.

Streamlined structure

The aim was to streamline the website to four main areas:

Core Offer: Key aspects of Wakefield's population, results from the National Child Measurement Programme and data on children's vulnerable groups, neighbourhood profiles and the pharmaceutical needs assessment (PNA).

Priority Topics: A list of public health priority topics covered in depth; new topics are added each year.
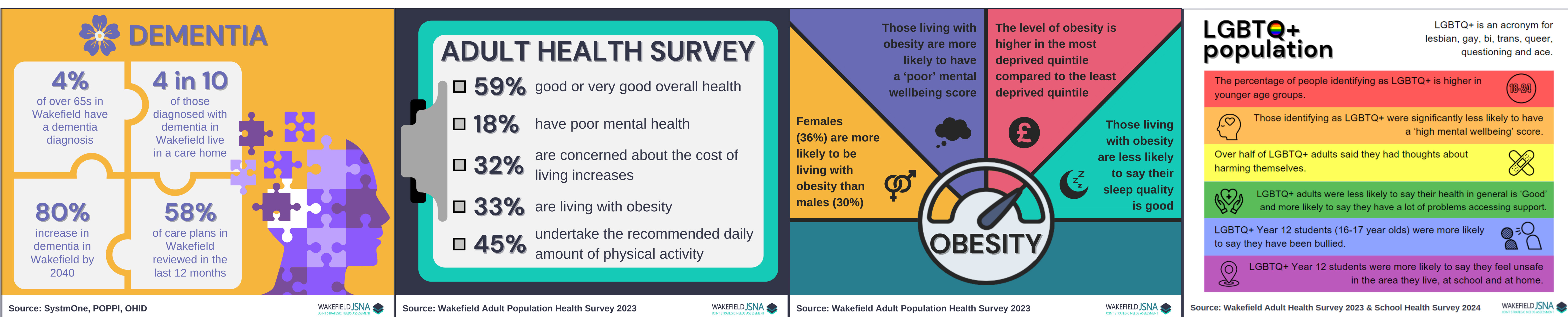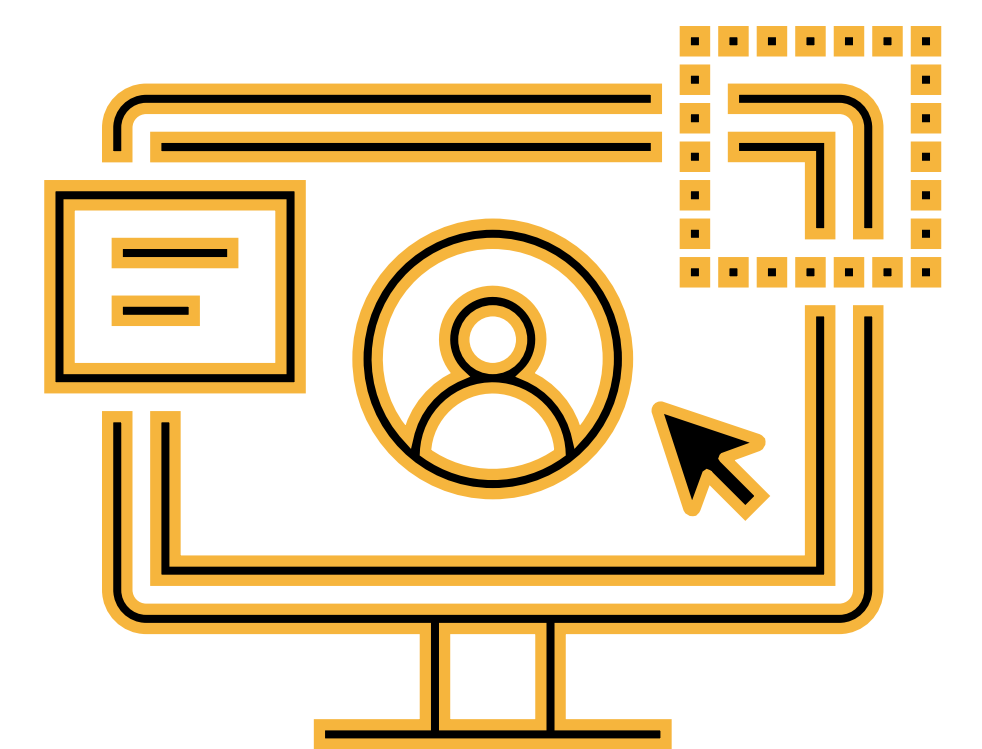
Annual Report: An annual overview of the most pressing health needs in Wakefield.

Population Surveys: The adult and school health surveys; two detailed health and wellbeing surveys that are conducted across the District.

Diagram: Wakefield JSNA website — Core offer, Priority topics, Annual report, Population surveys

Accessibility

It was important to make the website accessible to different audiences by adding infographics and short headline findings. We are also using WAVE, a web accessibility check tool, adding alternative text and setting up tab orders for the Power BI dashboards.
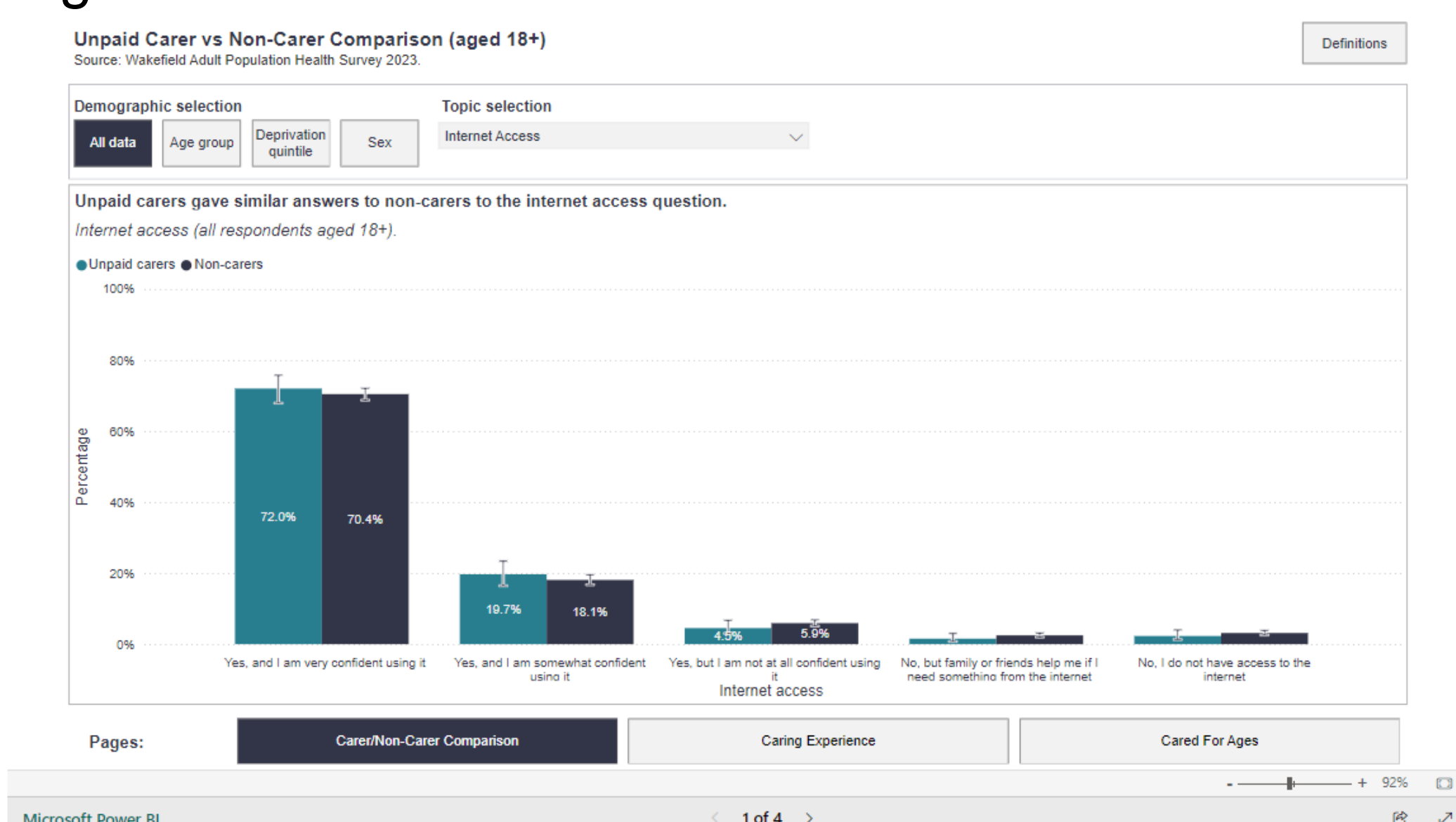
We have also created an audio described version of the annual report on the website.

DEMENTIA

4% of over 65s in Wakefield have a dementia diagnosis

4 in 10 of those diagnosed with dementia in Wakefield live in a care home

80% increase in dementia in Wakefield by 2040

58% of care plans in Wakefield reviewed in the last 12 months

Source: SystmOne, POPPI, OHID

ADULT HEALTH SURVEY

- **59%** good or very good overall health
- **18%** have poor mental health
- **32%** are concerned about the cost of living increases
- **33%** are living with obesity
- **45%** undertake the recommended daily amount of physical activity

Source: Wakefield Adult Population Health Survey 2023

OBESITY

Those living with obesity are more likely to have a 'poor' mental wellbeing score

The level of obesity is higher in the most deprived quintile compared to the least deprived quintile

Females (36%) are more likely to be living with obesity than males (30%)

Those living with obesity are less likely to say their sleep quality is good

Source: Wakefield Adult Population Health Survey 2023

LGBTQ+ population

LGBTQ+ is an acronym for lesbian, gay, bi, trans, queer, questioning and ace.

The percentage of people identifying as LGBTQ+ is higher in younger age groups.

Those identifying as LGBTQ+ were significantly less likely to have a 'high mental wellbeing' score.

Over half of LGBTQ+ adults said they had thoughts about harming themselves.

LGBTQ+ adults were less likely to say their health in general is 'Good' and more likely to say they have a lot of problems accessing support.

LGBTQ+ Year 12 students (16-17 year olds) were more likely to say they have been bullied.

LGBTQ+ Year 12 students were more likely to say they feel unsafe in the area they live, at school and at home.

Source: Wakefield Adult Health Survey 2023 & School Health Survey 2024

Consistent design

We tried to make sure pages have a consistent but adaptable design to try to give a uniform user experience across pages. Headings and sub-headings guide users to the most relevant data and intelligence. The use of Power BI added a greater level of interactivity and allowed the use of dynamic text summaries of the findings.

- Overview infographics.
- Headlines of key findings.
- Common section headings.
- JSNA colour scheme and font.
- Combination of text and Power BI dashboards.
- Links to external resources.

Power BI dashboard: Unpaid Carer vs Non-Carer Comparison (aged 18+)
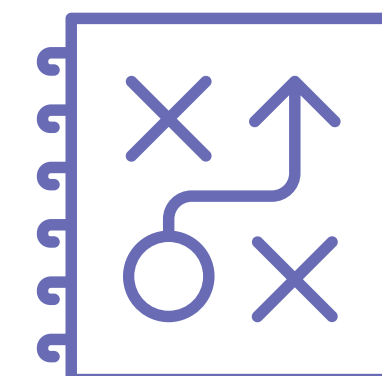
Successes and Challenges

Successes:
The website was reduced to 61 pages.
Over 150 total attendees across multiple events.
1,812 web sessions on the JSNA in the last month.
Multiple uses of the data and intelligence in decision making and action plan development

Challenges:
Knowing if there are audiences we aren't reaching or who want data presented in a different way.
Still some challenges around accessibility of Power BI dashboards when shared via a website.

Dissemination

We invited a broad audience to webinar sessions providing protected time for people to hear about the JSNA annual report.

The JSNA content and findings were presented at working groups across the Council, health and voluntary sectors.

Training was provided on the JSNA including tutorial materials and lunch and learn sessions to showcase the Wakefield JSNA.

Delivery of a workshop of School Health Survey results and how the results are part of the intelligence leading to local action.

Acknowledgements: Thanks to the Public Health Intelligence team and all those who have contributed to the Wakefield JSNA.

WAKEFIELD JSNA JOINT STRATEGIC NEEDS ASSESSMENT

www.wakefieldjsna.co.uk

Wakefield council