

Walking, Wheeling & Cycling Masterplan Doncaster



Method:

In collaboration with a commissioned consultancy company we carried out several forms of **community engagement** to inform the content of the masterplan.

Community Survey - A survey was sent out to people who live, work or go to school in the community. They were asked how and where they **commonly travel**, how their journey makes them **feel**, to rate the current **environment** and **infrastructure** as well as demographic information.

Cross Council Workshop - We held a workshop to bring together practitioners **across departments** including transport & spatial planning, communities and public health. Together we created a **'working vision'** for the future of the area and conducted a stakeholder mapping exercise to illustrate existing relationships and those that have not been significantly explored in the transition towards more walking, wheeling and cycling across the region

Targeted Workshops - We held several community workshops aimed at groups that were under-represented in the data from the community survey. For example we did not have many responses from children so we held a session in a primary and secondary school, other sessions were held at a Bowling Club, a Family Hub and a key employment hub. These sessions were created with the needs of each group in mind to achieve high levels of engagement but they all result in participants identifying key obstacles to them walking, wheeling and cycling more.

AIM:

To create detailed document of potential interventions to **aid active travel** in a particular communities. The interventions will be **co-designed** with the community to ensure that interventions meet the **needs of residents** and have maximum **buy in** from the community.

Example Interventions:

- Reduce high speed limits on certain roads, particularly those with key community shops
- Narrow junctions to improve safety
- New signalised crossings around schools
- Cycle hubs at key employment sites
- New segregated cycle routes
- New rest places
- Improves wayfinding



Example mock up active travel interventions



Engagement session in a secondary school



Primary school children describing journal to school

Next Steps:

- Prioritise interventions in collaboration with stakeholders
- Build interventions into business cases
- Use interventions to create plans for future funding pots

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