

SCHOOL ENGAGEMENT IN ROTHERHAM Data & Insight

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in collaboration with



Through the Sport England Place Expansion development grant, the Rotherham School Games team received funding to undertake engagement work directly with schools.



Maximising the benefits of their well-established relationships with educational establishments, the team were able to engage children, young people, parents & carers across Rotherham, using online surveys to collect data.

Additionally, the team worked with 12 schools to complete the 'Creating Active Schools' (CAS) Framework, which enhanced understanding of how physical activity is currently embedded in:

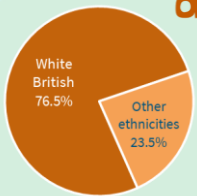
Policy (which establishes whole-school practice & ethos)

Environments (the amount, variety & quality of school spaces)

Opportunities (things that school can control & influence)

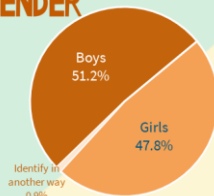
Stakeholders (those who influence physical activity behaviours)

2000 people across all age groups took part

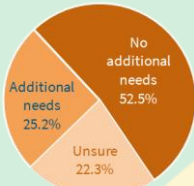


ETHNICITY

GENDER



ADDITIONAL NEEDS



The participation rate allowed for meaningful observations to be made around **inequalities & preferences** between demographic groups.

Parents of younger children viewed physical activity to be **very important** (8+) to a much greater extent (86.7%) than children in Key Stages 2 & 3 (41.9%)

Boys consistently outnumbered girls in rating the importance of physical activity as **10/10** at a ratio of around 3:2

1 in 5 young people with **additional needs** reported that they are **rarely or never active**, compared to almost 1 in 10 without additional needs

Lack of **gender-specific activities** was viewed as a barrier to physical activity by people in **non-White ethnic groups** at more than double the rate of their ethnically White peers

It revealed how effectively information is **communicated to families**, how messages are received & the potential to **make improvements** where opportunities are currently being missed.

92% of schools have not conducted a review of possible local outdoor spaces that could promote & inspire physical activity in the community & amongst families

83% of schools said they are not carrying out regular parent voice to incorporate in the school's approach to developing and promoting physical activity

Only 8% of schools said they have strong links with local community organisations to regularly facilitate safe and inclusive access to and use of local sites

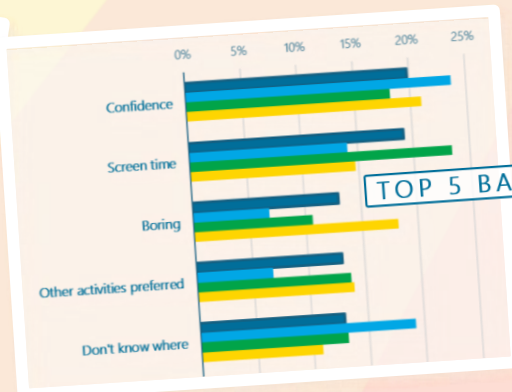
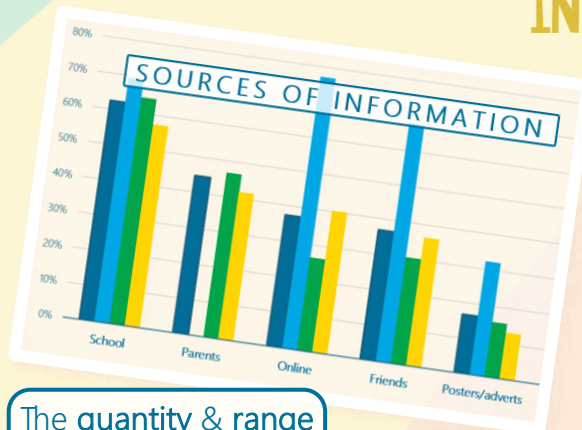
Variances between cohorts were particularly insightful, in terms of comparing the views & experiences of **younger & older children with parents & carers**.

This included... **244 PARENTS OF CHILDREN IN KS1**

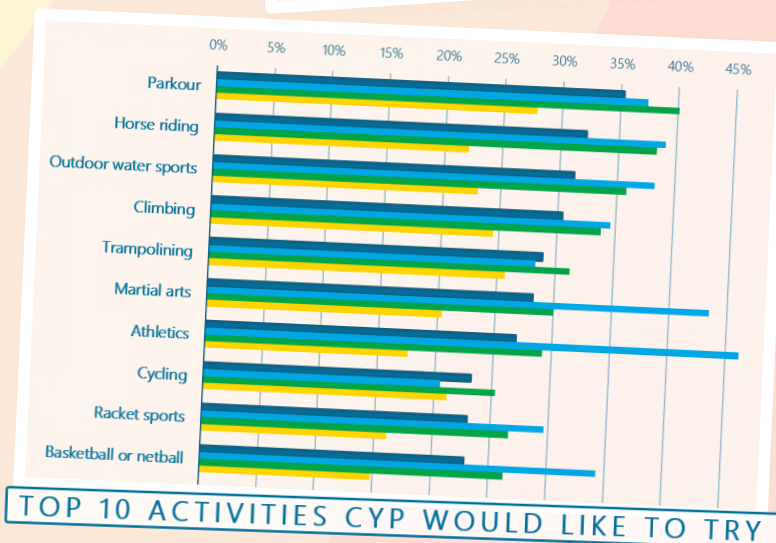


1016 CHILDREN IN KS2

740 YOUNG PEOPLE IN KS3



The quantity & range of perspectives provided a comprehensive understanding of the environments which facilitate physical activity, the types of movement & sport which appeal to children & young people, & some of the things that hold them back from participation.



The School Games consultation work provided robust intelligence & an improved understanding of **attitudes, assets, preferences & barriers**, from multiple perspectives.

This can reliably inform how: **sustainable support can be established, obstacles can be mitigated effectively, interventions are evidence-based & targeted according to identified need**