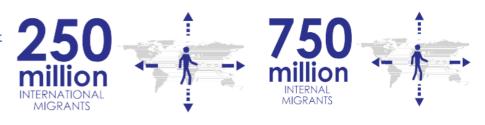
DIRECT ENGAGEMENT WITH MIGRANTS USING MOBILE TECHNOLOGY



MIGRANT CONTENT

- International migrants: 250 million
- Internal migrants: 750 million
- Roughly 1 in every 7 persons in the world is a migrant
- IOM assisted 20 million migrants in 2015
- International migrants from developing countries send back home well over USD 600 billion annually

The goal is to have 1 million migrants using MigApp by end of 2018.



WHY A MIGRANT APP?

Transit Country Particle April Apr

MIGRANT NEEDS

- · A trusted source of reliable information
- Assistance to migrate safely
- · Low-cost money transfer
- Information on:
 migration risks
 visa regulations
 health guidelines
 - health guidelines migrant rights
 - governments' migration policies
- Access to migration services and programs
- A secure space to communicate and tell their story

MIGAPP AS A SOLUTION

- Migrants have accurate and comprehensive migration- related information at their finger tips
- Migrants will have access to IOM programs and services
- IOM will use big data to feed into programing for a more proactive response
- Beneficiaries of selected programs will engage with IOM
- Governments will have a platform to directly inform migrants
- Migrants will have access to verified, accurate information



Migrant registration

Money transfer comparison

Migration services

Notifications

Migrant information

"I am a migrant"

IOM News

THE VALUE PROPOSITION

MigApp

Available to download From 18th December 2017 (Available on Android & IOS)

- Analysing anonymized registration data to assist migrants better and faster
- Government messages & notifications reach more migrant communities
- Reducing the transfer cost of remittance
- Assisting governments to understand migration trends
- Countering human trafficking
- Assisting in bringing families together

IOM - International Organization for Migration