



## Health Education England

### Public Health Practitioner Programme, Yorkshire and the Humber CPD and Masterclass Offer 2020

CPD/Masterclass Title	Facilitator	Date/Time	Location
1. The Leadership 'Toolkit'	Professor Laura Stroud	Tuesday 11 <sup>th</sup> Feb 2020, 10.00 – 15.30	9.87, Level 9, Worsley Building, University of Leeds
2. Coaching Skills	Dr Susy Stirling	Tuesday 3 <sup>rd</sup> March 2020, 10.00 – 15.30	6.075, Level 6, Worsley Building, University of Leeds
3. Health Protection	Health Protection Team	Weds 15 <sup>th</sup> April 2020 10.00-15.30	The Boardroom, Public Health England Y&H, Blenheim House, Leeds
4. Critical Appraisal	Matt Greensmith and Pippa Bird	Weds 20 <sup>th</sup> May 2020 09.30-11.30	Room 9.57, Level 9, Worsley Building, University of Leeds
5. Introduction to PH: the context and climate of practice	Faculty of Public Health facilitator	Weds 17 <sup>th</sup> June 2020 09.30 – 12.30	Room 9.57, Level 9, Worsley Building, University of Leeds
6. Professional skills for public health, ethical and professional practice and communicating public health messages	Faculty of Public Health facilitator	Weds 8 <sup>th</sup> July 2020 13.30 – 16.30	Room 9.57, Level 9, Worsley Building, University of Leeds
7. Introduction to epidemiology	Faculty of Public Health facilitator	Weds 9 <sup>th</sup> September 2020 09.30 – 12.30	To be confirmed: Worsley Building, University of Leeds
8. Evidence based practice to reduce health inequalities	Faculty of Public Health facilitator	Weds 7 <sup>th</sup> October 2020 13.30 – 16.30	To be confirmed: Worsley Building, University of Leeds
9. Designing, delivering and evaluating public health interventions	Faculty of Public Health facilitator	Weds 11 <sup>th</sup> November 2020 09.30 – 12.30	To be confirmed: Worsley Building, University of Leeds
10. Working collaboratively to deliver the public health function in a changing political and economic climate	Faculty of Public Health facilitator	Weds 2 <sup>nd</sup> December 2020 13.30 – 16.30	To be confirmed: Worsley Building, University of Leeds

## 1. The Leadership 'Toolkit'

### Professor Laura Stroud

Laura Stroud is the Director of the Leeds Institute of Health Sciences, School of Medicine, University of Leeds. She is the Professor of Public Health and Education Innovation and the Associate Dean for Student Education for the School of Medicine.

Laura is a Fellow of the Faculty of Public Health by Distinction and is an accredited Educational Supervisor for Specialist Registrars in Public Health for the Yorkshire and Humber Deanery. She has significant experience of teaching public health and leadership and is delighted to be working with the practitioner programme.

### About the Workshop

This interactive workshop will combine a leadership 'toolkit' with group work to help participants to put ideas into practice, drawing on examples from Laura's experience as an educator and leader.

## 2. Coaching Skills

### Dr Susy Stirling

Susy trained in Public Health in the south west of England, East Midlands, and Yorkshire and Humber regions. She was Training Programme Director for the Y&H School of Public Health between 2010 and summer 2019, when she left the role to focus more on her leadership and coaching roles.

She became interested in organisational development after witnessing the impact of sequential NHS reorganisations. A trained coach, she set up and runs the HEE Coaching Scheme in Y&H. She is a 360 facilitator, Action Learning Set facilitator and Myers Briggs Type Indicator facilitator, and runs the HEE Leadership Fellowship Scheme in Y&H.

### Aims of workshop

- To understand what coaching is and is not, and how it can add value to professional relationships

### Specific objectives

- To understand the qualities of an effective coach
- To understand the components of an effective coaching interaction
- To understand the principles underpinning coaching
- To experience coaching questions and their impact on your thinking
- To reflect on how this skill set could augment your current one

### Preparatory work

Think of 3 or 4 things that are issues for you at the moment. Things that you are struggling to decide, resolve or move forward. They can be from any area of your life, eg. Where to go on holiday, what bit of a to-do list to tackle first, how to best spend time this weekend. They don't need to be earth-shattering but do need to be meaningful to you. We will be doing some brief exercises talking and thinking about them. You will find that your learning is much more powerful and effective when these areas are not role play but real ones. You will be under no obligation to discuss your issues with the whole group, but with one other person. It is entirely up to you how much info you share and there is no need to discuss anything you are uncomfortable with.

### 3. Health Protection

#### **Michelle Dickinson (Lead Facilitator)**

Registered Nurse (Adult) and Specialist Community Public Health Nurse (Health Visitor) with over twenty years' nursing experience in a variety of settings.

Joined the PHE Health Protection Team in 2016 and covers the whole of Yorkshire and the Humber whilst in the Acute Response Centre, has the lead health protection team nurse role for the Bradford and Airedale area, also leads on sexual health for the health protection team.

#### **Helen Friend (Facilitator)**

Registered General Nurse (Adult) and Specialist Community Public Health Nurse; Health Visitor.

Provides health protection responsive advice for the Yorkshire and Humber region in the ARC and cover Barnsley and Rotherham for proactive and reactive Public Health and Health Protection interventions. Lead role for influenza, special interest in microbiology and STEC.

#### **Rebecca Greenwood (Facilitator)**

Registered General Nurse. Joined the PHE Health Protection Team in 2013 and covers the whole of Yorkshire and the Humber whilst in the Acute Response Centre, has the lead Health Protection Team Nurse role for Hull & East Riding of Yorkshire, also leads on Acute Viral Hepatitis for the Health Protection Team.

#### **About the Workshop**

You will be provided with an overview of health protection, including the system-wide partnership working that is in place to deliver health protection within the context of controlling communicable diseases. The second half of the workshop we will explore in more detail a number of recent Vaccine Preventable Disease outbreaks and how these were detected and characterised. Finally you will work in groups using the knowledge acquired to exercise a response to an outbreak case study.

### 4. Critical Appraisal

#### **Matt Greensmith**

Matt is a Speciality Registrar in Public Health. He has a range of experience in Public Health roles working in Substance Misuse services, Early Cancer Diagnosis Programmes in the Humber and Yorkshire Coast Cancer Network and as NHS England Programme Lead for the Yorkshire and Humber Diabetes Clinical Network.

#### **Pippa Bird**

Pippa is a Speciality Registrar in Public Health. She has a background in research and has previously worked at the University of Leeds and Bradford Institute for Health Research. She completed PhD at the University of York on child health inequalities. Pippa has a particular interest in 'real world' research and evaluation, and the use of evidence in public health decision making.

#### **About the Workshop**

You will learn how evidence fits into the policy cycle, what types of evidence are available, and how to critique a paper. The first half of the workshop will cover the common study types you will come across, alongside some of their strengths and limitations, and the conclusions you might reach when reading a paper. The second half of the workshop will be practical, where we will critique and discuss an example of a published paper.

### 5. Introduction to Public Health : the context and climate of practice

#### **Dr Patrick Saunders**

#### **Indicative content**

- A brief history of public health and the main organisations today
- The public health function: three domains of practice
- Individual Vs Population health
- How risks to health and wellbeing are identified, prevented or controlled
- The wider determinants of health and an introduction to health inequality
- The policy and strategy context and how to influence

#### **Relevant UKPHR Standards (4 and 5)**

**4.1** Demonstrate how risks to health and wellbeing are identified, prevented or controlled.

**4.2** Demonstrate how individual and population health differ and describe the possible tensions which may arise when promoting health and wellbeing.

**5.1** Support the implementation of policies or strategies to improve health and wellbeing and reduce health inequalities.

**5.2** Demonstrate how your work is influenced by an understanding of the impact of the wider determinants of health.

**5.3** Critically reflect on and make suggestions for how public health policies or strategies could be improved.

## **6. Professional skills for public health, ethical and professional practice and communicating public health messages**

### **Faculty of Public Health Facilitator TBC**

#### **Indicative content**

- Skills for the public sector- legal and practice requirements
- Ethical practice and the challenges we face when allocating resources
- Developing our own practice and supporting the development of others
- Communication for public health and the barriers to effective communication
- The media - a help or a hindrance?
- Introduction to the registration and membership organisations in public health

#### **Relevant UKHPR Standards (1 and 8)**

- 1.1** Comply with statutory legislation and practice requirements in your area of work.
- 1.2** Use an ethical approach in your area of work, identifying ethical dilemmas or issues arising and how you address them.
- 1.5** Act in ways that recognise people's expressed beliefs and preferences.
- 1.6** Act within the limits of your competence, seeking advice when needed.
- 1.7** Continually develop own practice by reflecting on your behaviour and role, identifying where you could make improvements.
- 1.8** Contribute to the development and improvement of others' public health practice.
- 8.1** Communicate public health information clearly to a variety of audiences.
- 8.2** Communicate the health concerns and interests of local people to influence service provision.
- 8.3** Demonstrate awareness of the effect the media can have on public perception of health and wellbeing.

## **7. Introduction to epidemiology**

### **Faculty of Public Health Facilitator TBC**

#### **Indicative content**

- Introduction to epidemiology
- An overview of surveillance for communicable and non-communicable diseases
- Understand how health inequalities are identified and monitored
- Types, sources and levels of data
- Analysing data using qualitative and quantitative methods
- Presenting public health data to different audiences

#### **Relevant UKPHR Standards (2)**

- 2.1** Identify data and information requirements to deliver the public health function demonstrating use of epidemiological terms and concepts.
- 2.2.** Manage data and information in compliance with policy and protocol, demonstrating awareness of data confidentiality and disclosure.
- 2.3** Obtain, verify and organise data and information, showing awareness of potential data anomalies.
- 2.4** Demonstrate how health inequalities are identified and monitored.
- 2.5** Interpret and present information using appropriate analytical methods for quantitative data.
- 2.6** Interpret and present information using appropriate analytical methods for qualitative data.

## **8. Evidence based practice to reduce health inequalities**

### **Faculty of Public Health Facilitator TBC**

#### **Indicative content**

- Evidence sources and the hierarchy of evidence
- Wider public health, understanding and using evidence from non-health partners
- Introduction to research skills
- Using evidence-based practice to plan and deliver the public health function
- Health economics, using resources effectively
- CASP Critical Appraisal skills
- Publishing your work

#### **Relevant UKPHR Standards (3)**

**3.1** Access and appraise appropriate evidence of effectiveness for public health interventions or services.

**3.2** Apply evidence to plan delivery of effective public health interventions or services.

## **9. Designing, delivering and evaluating public health interventions**

### **Faculty of Public Health Facilitator TBC**

#### **Indicative content**

- Project management skills for public health
- Understanding and involving the target audience
- Quality assurance and reporting methods
- Understanding programme risk, economic and political climates
- Working in a complex partnership environment
- Evaluation methods

#### **Relevant UKPHR Standards (7)**

**7.1** Describe how you have planned a public health intervention to improve health and wellbeing, demonstrating terms and concepts used to promote health and wellbeing.

**7.2** Demonstrate how the culture and experience of the target population may impact on their perceptions and expectations of health and wellbeing.

**7.3** Show how the target population were involved in intervention planning or delivery and have been supported to make informed decisions about improving their health and wellbeing.

**7.4** Evaluate a public health intervention, reporting on its effect and making suggestions for improvement.

**7.5** Demonstrate project management skills in planning or implementing a public health intervention.

**7.6** Demonstrate how quality assurance principles or policies are applied when planning or implementing a public health intervention.

**7.7** Demonstrate how risk management principles or policies are applied when planning or implementing a public health intervention.

**10. Working collaboratively to deliver the public health function in a changing political and economic climate**

**Faculty of Public Health Facilitator TBC**

**Indicative content**

- The current UK picture for delivery of the public health function
- The collaborative advantage - how organisations, teams and individuals work together
- Working in a team, introduction to team theory
- Understanding the local environment, stakeholder analysis, powerbases and politics
- Developing your leadership skills and overseeing multidisciplinary projects

**Relevant UKHPR Standards (6)**

**6.1** Show how organisations, teams and individuals work in partnership to deliver the public health function.

**6.2** Demonstrate how you work collaboratively with other organisations to improve public health.

**6.3** Reflect on your personal impact on relationships with people from other teams or organisations when working collaboratively.