



NHS Northern Gambling Service Update PH Masterclass 10/2/20

**SUPPORTING
YOUR RECOVERY**

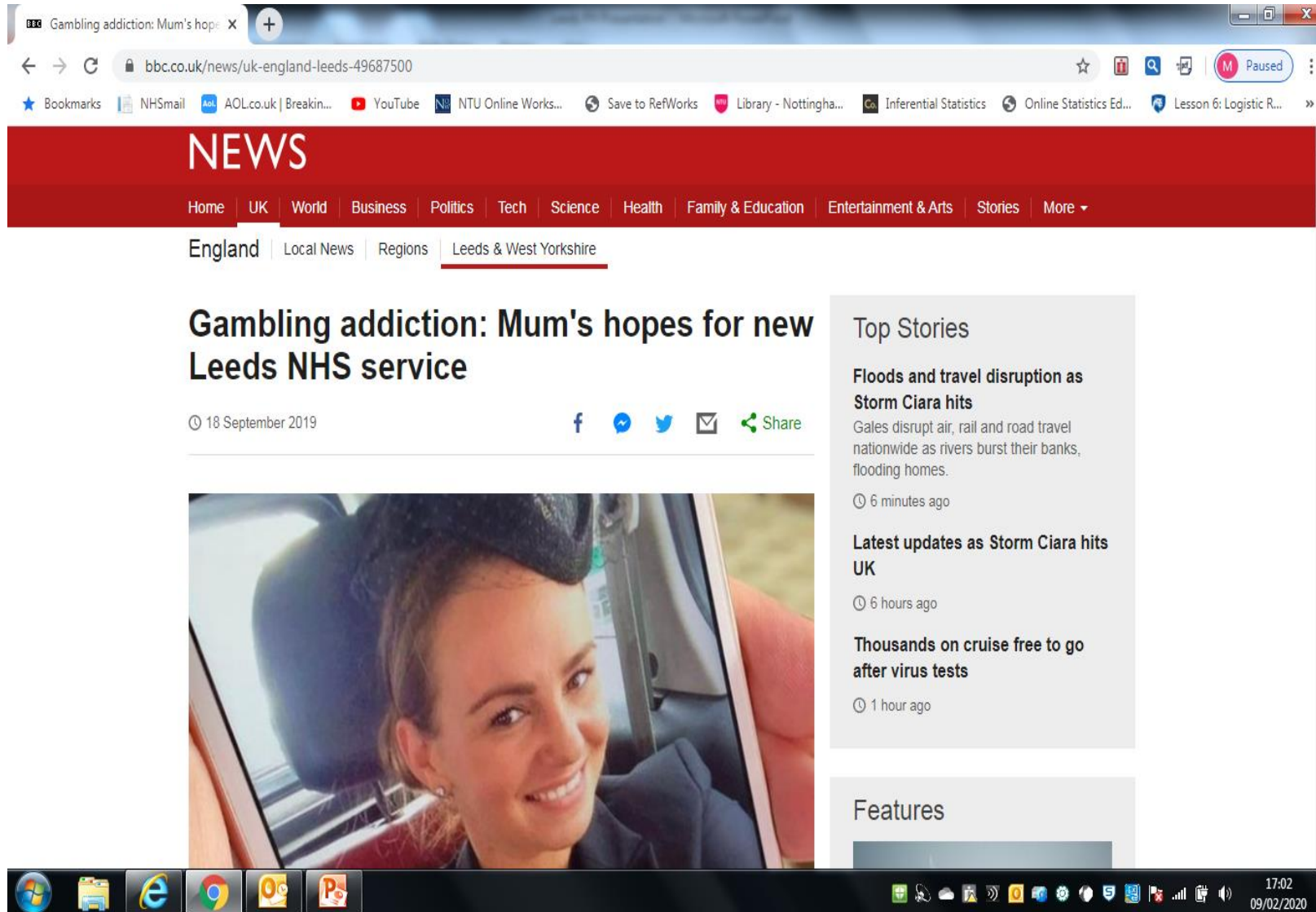
Acknowledgements

- Leeds Gambling Project Board
- Leeds City Council Financial Inclusion Team (Jo Rowlands)
- Local Authority Public Health (Myrte Elbers)
- GambleAware
- GamCare
- NHS England
- Leeds & York Partnership Foundation Trust
- The Voices of Lived Experience (Anne Evans of YGAM)

Staff Training Two Weeks in September



Media Launch September 2020



The image is a screenshot of a web browser displaying a BBC News article. The browser's address bar shows the URL `bbc.co.uk/news/uk-england-leeds-49687500`. The page features a red navigation bar with the word "NEWS" in white, and a secondary menu with categories like "Home", "UK", "World", "Business", "Politics", "Tech", "Science", "Health", "Family & Education", "Entertainment & Arts", "Stories", and "More". Below this, a sub-menu highlights "England", "Local News", "Regions", and "Leeds & West Yorkshire".

The main article title is "Gambling addiction: Mum's hopes for new Leeds NHS service", dated "18 September 2019". It includes social media sharing icons for Facebook, WhatsApp, Twitter, Email, and a general "Share" button. A large photograph shows a woman smiling from the driver's seat of a car.

On the right side, there is a "Top Stories" section with three items: "Floods and travel disruption as Storm Ciara hits" (6 minutes ago), "Latest updates as Storm Ciara hits UK" (6 hours ago), and "Thousands on cruise free to go after virus tests" (1 hour ago). Below this is a "Features" section.

The Windows taskbar at the bottom shows the system tray with the date "09/02/2020" and time "17:02".

NHS Northern Gambling Clinic: Leeds Opened September 2019



Leeds Stakeholder Launch Event



NHS Northern Gambling Clinic at Sunderland: Opened January 2020



Utilising Experts by Experience: Steve Ramsey

<https://www.youtube.com/watch?v=752gRPakamo>



Northern Gambling Clinic: Manchester Launches February 2020

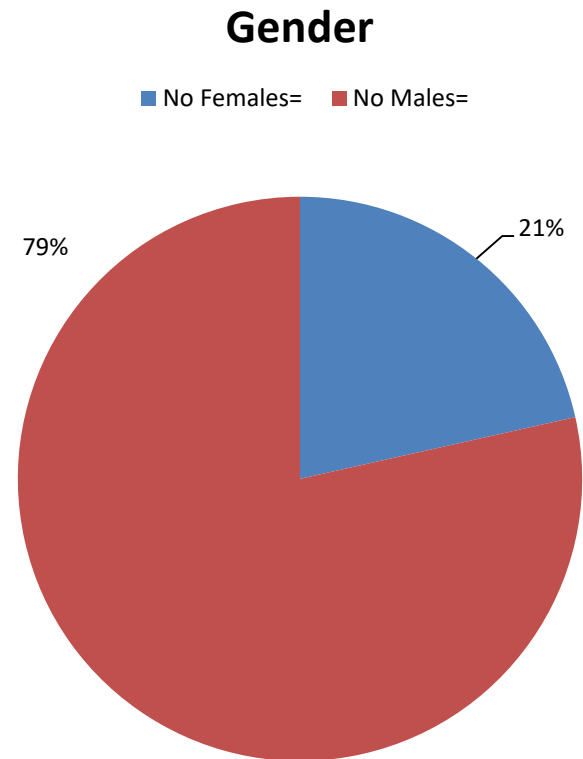


Number of referrals

- 208 referrals across the clinics
- 121 service users engaging in the service (i.e. those who are assigned to a practitioner)
- Of those engaging, 86 are in Leeds, 27 in Sunderland and 8 in Manchester

Gender

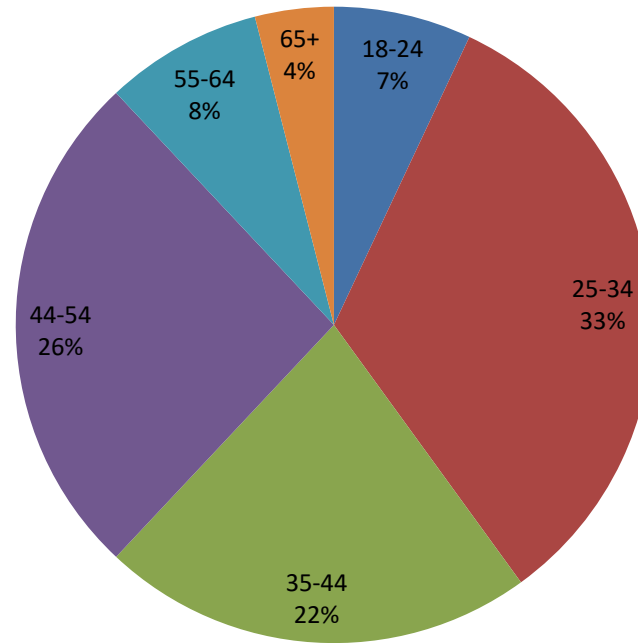
- 79% of service users are male, 21% are female



Age

The average age of a service user is: 39

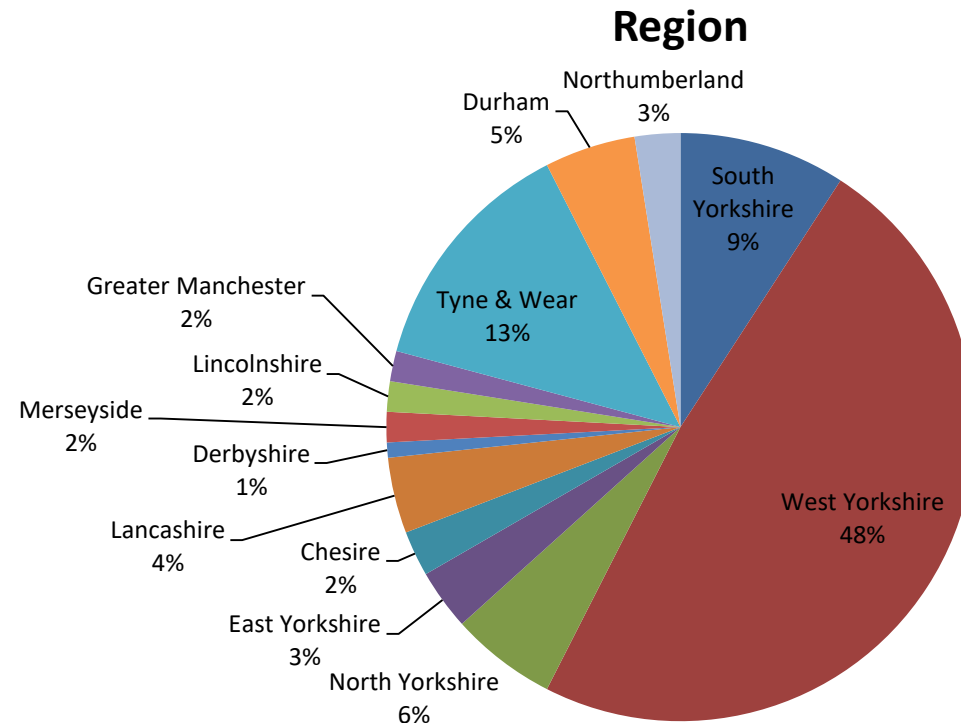
Age Range



Region

The following data is based on the address of the service user.

The majority of engaging service users live in West Yorkshire (48%), followed by Tyne & Wear (13%) and South Yorkshire (9%).



Next Steps

- Stakeholder Event in North East on February 21st
- Stakeholder Event in North West in March
- Building Referral Pathways (GPs, GamCare, Helpline, MH Services, Criminal Justice, Debt Agencies etc)
- Aftercare and Recovery Offer
- Recruiting Peer Mentors
- Marketing the Service
- Research & Evaluation



Northern
Gambling Service



Specialist NHS support for people with gambling addiction problems across the North of England

Tel: 0300 300 1490

Email: referral.ngs@nhs.net

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Service delivered by Leeds and York Partnership NHS Foundation Trust